11th annual

Metro Rail
Europe 2015

9 March 2015 - Site Visits & Workshop
10 -11 March 2015 - Conference & Exhibition
Olympia West, London, UK

Co-located with

Light Rail
Europe 2015

Rail Tel
Europe 2015

Rail Power
Europe 2015

Air Rail
Europe 2015

All your business tracks covered

Book now to get the best rate at www.terrapinn.com/metrorail-2015

1500+ rail professionals
100+ speakers
60+ exhibitors
2 days
It’s all about transport and mobility

As cities and passenger numbers grow, transport is becoming increasingly connected. Building on 11 years of MetroRail, we’re expanding with new sessions to help you cover every aspect of mobility in just two days.

No matter where your interest lies – light rail, metros, mainline or infrastructure – we have content, networking and new partners for you. With over 100 case studies being shared, you’re sure to learn best practice from the transport community.

For more information about the event, please contact Philip Kwok on +44 (0) 207 092 1125 or email philip.kwok@terrapinn.com
MetroRail and the associated brands will bring the rail community together to share best practice on the latest innovations changing the face of travel and mobility. From C-level executives to contractors and project and engineering managers there will be great learning and discussion to get involved with.

1. **Share, learn and collaborate** with rail professionals

2. Learn about the latest innovative and **ground breaking technologies** that can be applied to change the way you operate

3. Use the **1-2-1 partnering service** to make new connections and business partners

4. Hear from over 100 world leading rail professionals on their latest projects, such as **Desmond Kuek, Tom Prendergast, Jeremy Long, Matthew George, Andy Byford, Phil Hewitt**, and so many more

5. Join our exclusive **site visits** hosted by **Crossrail** and **Transport for London** to some of London’s most iconic transport sites

6. Join our **interactive roundtables** alongside industry leaders

7. Visit the **operator zone** to see the latest initiatives and projects – TfL will be showcasing the **new tube for London** with their interactive stand

8. **Join live demos on the exhibition floor** giving you the opportunity to have a closer look at the latest capabilities and bounce ideas off peers to take back to the office

9. **Trial the latest technologies** and evaluate which one can help you improve your business

10. **Join our Dragon’s Den** as we invite innovative rail professionals developing new technologies to present their ideas to senior rail executives

For more information about the event, please contact Philip Kwok on +44 (0) 207 092 1125 or email philip.kwok@terrapinn.com
MetroRail and LightRail is where the world leading metros and light rail operators meet in our premium conference. The initiative is to analyse new projects and tenders around the world. The sessions will explore how operators are reaching efficient long term solutions with planning, upgrades and maintenance on their respective lines.

Book your Premium Conference ticket and get access to high level strategic content
Pre-conference Workshop Day

Monday 9th March 2015
15.30 – 17.30
Olympia West, London

CBTC and High Performance Railways

With increasing urbanisation and soaring passenger numbers, city railways are undergoing a transition from mid density commuter railways to high capacity metro systems. It is important to understand and treat the railway as a holistic system and appreciate the role that in-cab signalling such as CBTC can play for utilising capacity reserves of the existing rail infrastructure, saving significant costs compared to building additional railway lines.

Attendants of this workshop will be taken through a case study for transport planning that helps them applying CBTC in a wider operational context by means of several instructive practical exercises.

The workshop will cover:

- Transport planning case study “Percity”
- The “decision tree” for operational planning
- Technology selection – CBTC or ETCS
- Train fleet deployment considerations
- CBTC rollout planning

How you will benefit:

- Learn a structured process for transport planning
- Understand planning complexity while keeping a clear focus
- Apply the 3C formula for in-cab signalling technology selection
- Appreciate that it is all about running trains
- Develop a CBTC rollout plan in under two hours

Workshop Facilitator:

“Doc Frank” Heibel is a leading Australian expert for high performance signalling who holds key roles for CBTC planning and application in Perth and Sydney. He is Project Manager ATC for Perth Metro and Technical Advisor CBTC for Sydney North West Rail Link.

Reserve your place now
Spaces are limited, so book now to avoid disappointment at www.terrapinn.com/metrorail-2015
TUCA
The Tunnelling and Underground Construction Academy (TUCA) is a purpose-built training facility that supports the key skills required to work in tunnel excavation, underground construction and infrastructure. Visitors will receive an update on the Crossrail project followed by a guided tour of the facilities such as: plant maintenance; simulated pit-top / pit-bottom; Sprayed Concrete Lining laboratory; and concrete testing laboratory.

Liverpool Street Archaeology Dig Visit
The construction of Crossrail through the heart of London is resulting in one of the most extensive archaeological programmes ever undertaken in the UK. Visitors will receive an update on the Crossrail project including a highlight on some of the most interesting archaeological finds to date, followed by a view of the dig area.

Tottenham Court Road
Tottenham Court Road is a major interchange and a gateway to one of the UK’s largest retail areas. The station was not designed to cope with the 150,000 passenger journeys that are made now to, from, and through the station every day. When Crossrail becomes operational, that number is expected to rise to 200,000 journeys per day.

Victoria Station Upgrade
Victoria is one of London’s busiest and most congested interchanges. This visit will showcase the works behind the New ticket hall and tunnels, 9 new escalators, 8 new lifts providing step-free access, the existing ticket hall doubling in size, and station-wide modernisation.

Bank Bloomberg
Bank Station currently caters for some 48M passengers each year visiting the very heart of the financial centre of London. This project will provide a new step free entrance to Bank Station, and gives direct access to the Waterloo and City Line from Walbrook Square.

For more details, please visit www.terrapinn.com/metrorail-site-visits
Please note that you can reserve your site visit when booking your conference ticket. You can only choose one site visit, as all of them are held at the same time.
Reserve your place at www.terrapinn.com/metrorail-2015
Andy Byford, CEO, Toronto Transit Commission

Andy Byford is transforming TTC and is implementing a new smartcard that forms a key milestone in their transportation system. Join his presentation to find out how their new multimodal smartcard ticketing forms a key milestone in the transformation of TTC, and why cultural change will be the beginning of Toronto’s transit renaissance.

Desmond Kuek, CEO, SMRT Corporation

Join Desmond’s Kuek session to find out about SMRT Corporation’s future upgrade plans to help maintain Singapore’s rail services, how they plan to raise levels of customer experience and how SMRT Corporation is engaging with their own staff to deliver better service for their passengers.

Jeremy Long, CEO, European Business MTR

MTR has been selected to operate Crossrail services from May 2015. The 1.4bn contract will run for eight years with an option for a further two years. Jeremy Long is joining our metro leader’s interview session and will reveal how MTR plans to deliver its worldwide capabilities, experience and know how to Crossrail.

Tom Prendergast, CEO, New York City MTA

New York City MTA plans to overhaul its passenger services in the city that never sleeps with a $32 billion capital program, introducing new ways of fare payment, countdown clocks, and 20 station upgrades to renew, enhance, and expand New York’s transportation system. Join his session to discover their plans and what it means for New York moving forward.

Andy Byford, CEO, Toronto Transit Commission

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Paul Priestman, Director, PriestmanGoode

PriestmanGoode’s New Tube for London, inspired by modern London, its architectural landmarks, and iconic British transport design, will revolutionise the way London travels. Join Paul’s presentation to find out how the trains of tomorrow will revolutionise travel.

Anthony Townsend, Forecaster, Urban Planner and Senior Research Scientist, New York University

What is a smart city? It’s a city that’s powered by new technology: where traffic lights are run by cloud computing, where cameras detect pedestrians and turn streetlights off and on, where license plates are scanned to predict traffic patterns. Anthony Townsend, author of Smart Cities, examines technology in cities and how it has and will continue to change our lives.

Matthew George, CEO, Bridj

Will “pop up” mass transit systems revolutionise commuting and mass transit?

Matthew George, CEO of Bridj seems to think so but do you agree? Bridj is the world’s first pop up mass transit system that adapts in real time where you live, work, and play. Powered by data, Bridj uses a network of express shuttles that offer efficient and flexible trips that are as dynamic as the city you call home.

David Rowan, Editor, Wired Magazine

How will future technologies affect the rail industry?

David Rowan will explain how wearable technologies, drones, connected customers and the future of payments is set to change the rail industry. You can also join his roundtable discussion for an in depth discussion.
Phil Hewitt, CEO, Nottingham Trams

Is there a true demand for WiFi on trams? Join Phil Hewitt for his presentation to find out and also get an update on the completion of Nottingham’s multi-million pound tram service extension Net Phase2.

Bruce McCuaig, CEO, Metrolinx

Metrolinx’s Union Pearson Express will be North America’s first dedicated air rail link, a key part of their strategy for a modern transport system in the Greater Toronto and Hamilton Area. Join Bruce’s presentation and roundtable to find out how this will transform North America.

Claus Rehfeld, CEO, Aarhus Letbane A/S

Aarhus Letbane A/S is overcoming challenges in transforming existing local rail infrastructure for new light rail services. Join his presentation to find out how they are doing this and explore the impact of integrating land use and transport planning.

Michael Bont, Director, Basel Trams

Unveiling Basel Tram’s new borderless tram which will be making cross-country journeys on the new tramway connecting Switzerland and Germany. Discover how they have made it such a great success and improved cross border travel.
DAY 1 Tuesday 10th March 2015

08:30 Doors open, registration commences

08:50 Conference doors open

09:00 Host Welcome Address
Mike Brown, Managing Director, London Underground & Rail, TIL

THE FUTURE OF URBAN TRANSPORT

Smart Cities, big data and the internet of things - the future of urban mobility
- The impacts of new information and communication technologies on mobility, land use, and transportation planning
Dr. Anthony Townsend, Forecaster, Urban Planner and Senior Research Scientist, New York University’s Rudin Centre for Transportation Policy and Management

METRORAIL LEADERS INTERVIEW PANEL

Transport writer and expert Christian Wolmar hosts one-on-one exclusive interviews with leading CEO’s from the rail industry:

09:40 Hardware to heartware - SMRT’s approach to moving people and enhancing lives
Desmond Kuek, CEO, SMRT Corporation

Addressing large scale Metro extension and improvement works in the city that never sleeps
Tom Prendergast, CEO, NYCT

10:20 Networking Break & Exhibition Viewing

10:20 Exploring MTR’s future plans to operate Crossrail to transform rail services in London
Jeremy Long, CEO, European Business MTR

Case study: Update on Europe’s largest construction project and what it means for the future of London
Terry Morgan, Chairman, Crossrail

11:50 SMART ASSET MANAGEMENT

- MRO Monitoring & Diagnostics
  - What are the technical, financial and political challenges of upgrading your network?
  - Joubert Flores, Director of Engineering, Metro Rio

TECHNOLOGY ROUNDTABLES

Participants take part in two 40 minute roundtables in MetroRail and LightRail, brainstorming together with the specialist host to produce their suggestions on what technology would work best for them.

AUTOMATION & DRIVERLESS TRAINS

- Automation/Driverless Metros
- The GOA4 standards in automation & driverless metros
- Monitoring Systems

SIGNALLING & TRAIN CONTROL

- Update on SYSTUF - the LTE Ground-to-Train trial on Paris metro line 14
  - Emanuele Di Liberto, Director Strategic Marketing and Portfolio Positioning, Transport Segment, Alcatel-Lucent

- Living Near the Edge: Delivering innovative technology in a safety conscious world
  - Jan Jones, Key Account Manager, Siemens Rail Automation Holdings Limited, Mobility Division
- Using mission-critical radio communications to ensure safety and reliability
  - Marta Fontecha, Business development – Transport Division, Teltronic

SMART ASSET MANAGEMENT

- MRO Monitoring & Diagnostics

- What are the technical, financial and political challenges of upgrading your network?
## SAFETY & SECURITY

- **Platform Safety**
  - [Honeywell](#)
- **Station Security**
  - [APTA](#)
  - Dave Gorshkov, Chairman, APTA
- **On-board Safety**

## PASSENGER EXPERIENCE & INFORMATION

- **Door to door experience**
- **Decision Support and Passenger Flow Management – Innovation for more efficient mass transit**
  - **SIEMENS**
  - Axel Muench, Head of CoC, Communication and Information Solutions, Siemens AG, Mobility Division
- **Infotainment**

## NEXT GENERATION TICKETING & PAYMENTS

- **Contactless Ticketing**
- **Smart Ticketing**
- **Mobile Ticketing**

## GREEN POWER TECHNOLOGY

- **Energy Efficiency**
  - [Ingeteam](#)
- **Energy Storage and Recovery**
  - [Bombardier](#)
  - [NetworkRail](#)
  - Marc Phillips, Engineering: Head of Projects, Bombardier Transportation
  - James Ambrose, Senior Engineer, Network Rail
- **Reducing power consumption**

## FUTURE THINKING

- **How will new information and communication technologies impact mobility, land use, and transport planning?**
  - Anthony Townsend, Forecaster and Urban Planner
- **The Digital Metro: the use of technology to reduce life cycle costs**
  - Piers Wood, Customer Director, Alstom
- **Lessons learnt from Crossrail**
  - Terry Morgan, Chairman, Crossrail

## PROPERTY, RETAIL AND URBAN COMMERCE

- **PROJECT: TfL**
  - **Transport for London**
  - How TfL improved passenger experience and increased revenue through "click and collect"
  - Hosted by Graeme Craig, Director of Commercial Development, TfL
- **Optimising station design for retail**
- **Ancillary revenue generation**

## LIGHTRAIL

- **PIS**
- **Tram vs Bus – Is this town big enough for the both of us?**
  - **SIEMENS**
  - Christoph Klaes, Head of Light Rail, Siemens AG, Mobility Division
- **Passenger communications**

## THE ENVIRONMENTAL IMPACT OF LIGHTRAIL

- **Stakeholder management and public perception**
- **Minimising disruption through effective works management**
- **Breaking Energy Recovery Systems**
  - Asier Romo, R&D Manager, Ingeteam

**Schedule:**

- **13:10** Networking Lunch
- **14:30** Session Break Outs
DAY 1 Tuesday 10th March 2015

14:30 AUTOMATION & DRIVERLESS TRAINS
Reviewing Metro De Santiago’s future upgrade plans and challenges for line 3 and 6
Ruben Alvarado, CEO, Metro De Santiago

14:50 Building on success, expanding the driverless network in Copenhagen
Klavs Hestbeck Lund, Project Director, Metroselskabet

15:10 Case Study: A New Tube for London
David Hughes, Director of Major Programme Sponsorship, TfL

Networking Break & Exhibition Viewing

16:00 Session Break Outs

16:00 THE FUTURE OF URBAN TRANSIT
The environment for success
Andrew Lezala, CEO, Metro Trains Melbourne

Seamless Travel for Cities of the Future
Nick Watson, Sales Director, Siemens plc, Rail Systems

The Future of Urban Transit – Energy Management Solutions
Andy Barr, CCO, Hitachi

16:20 Introducing the New Line 4 of Athens Metro – lessons for operators and their partners
Dr. Christos Tsitouras, Chairman, Attiko Metro

Case Study: Future upgrade plans for signalling and passenger information systems on line C of the Buenos Aires Metro system
Juan Pablo Piccardo, CEO, Subterraneos de Buenos Aires

16:40 Deploying TETRA for Rail Signalling and Transport Communications
Marta Fontecha, Business development – Transport Division, Teltronic

Evolution and future of metro technology
Thomas Siegemund, CTO, Head of platform Metros, Bombardier

Case study: Creating a reliable and secure TETRA radio infrastructure for the Tyne & Wear Metro
Rade Maljevic, Sales Manager Public Transport, Kapsch

17:00 Case Study: Groupo Torinese Trasporti’s future evolution of its control room to improve passenger experience
Alberto Forchino, TLC and Telecommunications Consultant, GTT

Dragons Den
We invite innovative rail professionals who are developing new technologies to present their ideas to senior rail executives who will judge the most promising solutions. Who will survive the den?
Judges:
Klavs Hestbek Lund, Project Director, Metroselskabet
Further judges to be announced shortly

18:00 Networking Drinks Reception
**TOMORROW’S URBAN TRANSIT SYSTEMS**

**09:00**
Welcome Address

**09:05**
Doors open, registration commences

**09:35**
Conference doors open

**09:35**
Designing and creating the trains of tomorrow
Paul Priestman, Director, PriestmanGoode

**09:35**
Future payments, wearable technology, drones and connected customers - How future technologies will affect the rail industry
David Rowan, Editor, Wired Magazine

**10:05**
How big data and new technology are enabling a revolution in commuting and mass transit
Matthew George, CEO, Bridj

**10:35**
Networking Break & Exhibition Viewing

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**GLOBAL PROJECT & INNOVATION ROUNDTABLES**

**11:40**
GLOBAL PROJECT & INNOVATION ROUNDTABLES

**INNOVATION TABLES**

**How future technologies will affect the rail industry**

**How big data and new technology are enabling a revolution in commuting and mass transit**

**DESIGNING AND CREATING THE TRAINS OF TOMORROW**

Paul Priestman, Director, PriestmanGoode

**FUTURE PAYMENTS, WEARABLE TECHNOLOGY, DRONES AND CONNECTED CUSTOMERS - HOW FUTURE TECHNOLOGIES WILL AFFECT THE RAIL INDUSTRY**

David Rowan, Editor, Wired Magazine

**HOW BIG DATA AND NEW TECHNOLOGY ARE ENABLING A REVOLUTION IN COMMUTING AND MASS TRANSIT**

Matthew George, CEO, Bridj

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**OCEANIA PROJECTS**

**PROJECT: Western Australia**

What opportunities are there in Western Australia?

Kevin Skipworth, Agent General for Western Australia, Government of Western Australia

**PROJECT: Metro Trains Melbourne**

The environment for success

Andrew Lezala, CEO, Metro Trains Melbourne

**PROJECT: Australia**

Capacity boost through CBTC in Australia

Dr Frank Heibel, Director, Doc Frank

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**AMERICA PROJECTS**

**PROJECT: New York City**

MTA’s 5 year capital investment program

Andrew Bata, Chief of Strategic Improvements and Best Practices, MTA New York City Transit

**PROJECT: Toronto Transit Commission**

Andy Byford, CEO, Toronto Transit Commission

**PROJECT: Metrolinx**

Bruce McCuaig, CEO, Metrolinx
## EUROPEAN PROJECTS

### PROJECT: Metro Dublin

**Future plans for Dublin metro**

*Cormac Rabbitt, Project Director, Metro Dublin*

### PROJECT: London Underground

**How LU is upgrading one of London’s busiest stations while keeping it fully operational**

*Glenn Keelan, Programme Manager for Victoria Station Upgrade, London Underground*

### PROJECT: National Rail Enquires

**A vision of passenger information**

*Jason Durk, Head of Passenger Information, National Rail*

### PROJECT: SNCF Infra

**Case Study: Approaching the world’s largest electrification modernisation project**

*Christian Courtois, Chef du Departement PSIGT-TE, SNCF Infra*

### PROJECT: Nottingham Trams

**Wi-fi on trams: Is there a real demand?**

*Phil Hewitt, CEO, Nottingham Trams*

### PROJECT: Network Rail

**Craig Ellis, Head of Telecoms (Technology and Engineering), Network Rail Telecom**

### PROJECT: De Liin

**Using regenerative breaking to save energy**

*Patrick Debeuf, Head of Engineering-rolling stock, De Lijn*

### PROJECT: SNCF Infra

**Case Study: Approaching the world’s largest electrification modernisation project**

*Christian Courtois, Chef du Departement PSIGT-TE, SNCF Infra*

### PROJECT: Infrabel

**Utilising real time communication with traffic management to avoid unnecessary stops**

*Bart Van Der Spiegel, Energy Manager, Infrabel*

### PROJECT: Metrolink

**Peter Cushing, Metrolink Director, Transport for Greater Manchester**

### PROJECT: Nottingham Trams

**Wi-fi on trams: Is there a real demand?**

*Phil Hewitt, CEO, Nottingham Trams*

### PROJECT: Railway Procurement Agency

**Minimising road traffic collisions**

*Rory O’conner, Chief Executive, Railway Procurement Agency*
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>14:30</td>
<td><strong>NEXT GENERATION TICKETING &amp; PAYMENTS</strong></td>
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<td>Case Study: Transport for London’s vision to move towards a cashless society</td>
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<td>Shashi Verma, Director of Customer Service, TfL</td>
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<td><strong>SAFETY AND EFFICIENCY</strong></td>
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<td>Working with legislators to develop balanced and prioritised safety regulations</td>
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<td>Henk Waling, Director of Assets, Amsterdam Metro</td>
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<td>Case Study: Dublin’s cross city light rail project - construction and operational challenges</td>
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<td>Rory O’Conner, Acting Chief Executive, Railway Procurement Agency</td>
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<td>15:10</td>
<td><strong>FUTURE TRAM INNOVATIONS</strong></td>
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<td>How TTC’s new smartcard forms a key milestone in the transformation of the TTC</td>
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<td>Keeping the environment for safe and secure journeys</td>
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<td>Low impact light rail: Developing innovative track form, overhead lines and improving energy efficiency</td>
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<td>James Hamnett, Integration Manager, Centro</td>
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<td><strong>NEW PROJECTS &amp; TECHNOLOGY</strong></td>
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<td>Case study: Warsaw metro’s future line extension plans</td>
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<td>Jerzy Lejk, President of the Board, Metro Warszawskie</td>
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<td>16:20</td>
<td><strong>INFRASTRUCTURE AND ASSET MANAGEMENT</strong></td>
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<td>Keeping London Moving, the challenge of 2050</td>
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<td>Michèle Dix, Managing Director, Planning TfL</td>
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<td>Tram 8 – a borderless tram! First look at the cross-border tramway between Switzerland and Germany</td>
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<td>The impact of integrating land use and transport planning</td>
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<td>Claus Rehfeld, CEO, Aarhus Letbane A/S</td>
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<td>More life: less maintenance Multi Life grooved rail for reduced infrastructure life cycle costs</td>
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<td>David Benton, Product Manager Rail, Tata Steel</td>
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<td><strong>INFRASTRUCTURE AND ASSET MANAGEMENT</strong></td>
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<td>Co-creation and participation in Amsterdam: How to realise a metro line in a highly populous city</td>
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<td>Peter Dijk, CEO, Metro Amsterdam</td>
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<td>Light rail management from the perspective of a PPP</td>
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<td>Isaac Cenetellas Garcia, Managing Director, Metros Ligeros de Madrid</td>
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<td>17:00</td>
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“... I’ve enjoyed the interaction with the chairman of Crossrail and colleagues from RATP, I think it’s really useful to get different perspectives on common problems and issues...”

Mike Brown, Managing Director, TfL
Past attendees

For more information about the event, please contact Philip Kwok on +44 (0) 207 092 1125 or email philip.kwok@terrapinn.com
Our packages offer high value including:

- The chance to show 1500 rail professionals what you are doing to disrupt the market
- The opportunity for you to invite your customers and prospects
- A 1-2-1 partnering service, where we set up meetings for you
- The opportunity to run a workshop to showcase your products to a targeted audience

Why exhibit?

- Generate leads and make sales
- Debut new products
- Profile your brand
- Meet new business partners and suppliers
- Develop key relationships
- Demo your technology

Who you will meet

We will bring to the event over 1500 rail and bus professionals from across the globe and will attract all levels of executives to the event

Job roles include:

- C Level Executives
- Heads of Procurement, Engineering, Signaling, Operations, Infrastructure, Marketing
- Managing Directors, Customer Directors, Program Directors, Operational Directors
- Technical Managers, Project Managers, Engineering Managers, Operation Managers

Pursue and partner

- 100+ of partnering meetings in 2 days
- 1500+ rail professionals from across the globe
- 1-2-1 Speed Networking sessions
- 2 engaging networking lunches
- 1 fantastic evening party
- Visit some of London iconic sites

Who should sponsor and exhibit?

**MetroRail and LightRail**

- Rolling Stock
- Signalling & Train Control
- Safety & Security
- Operational Software
- Scheduling Systems
- Passenger services – information, ticketing, fare collection, data
- Components & operational technology

**Rail Power**

- Power & Electrification
- Regenerative braking
- Energy efficiency
- Electrification
- Energy storage & recovery

**RailTel**

- Telecommunications
- Network operators, GSM-R and LTE infrastructure providers
- ERTMS Solution providers
- GSM-R terminal manufacturers

**AirRail**

- Distribution platforms/GDS
- Infrastructure providers
- Rolling stock: Automated people movers & pods, Monorail
- Platform screen door providers
- Infrastructure providers

For more information about sponsorship opportunities, please contact Philip Kwok on +44 (0) 207 092 1125 or email philip.kwok@terrapinn.com
Take the chance out of networking

We’re introducing a new style of event. One that allows attendees to tailor their own content. One that allows sponsors to take control of their audience. And allows them to meet as many relevant attendees as possible. Here’s how we do it…

**Branding**

This event is already being marketed by us. The sooner you join the more exposure you will get, via our website and other digital channels, print media and online community.

**Plenary keynotes**

The keynote speakers include inspirational, visionary or industry leaders. Past keynotes have included Crossrail’s Terry Morgan, TfL’s Mike Brown and RATP’s Pierre Mongin.

Platinum sponsors are given the opportunity to join the keynote session and be seen as an industry thought-leader.

**Roundtables**

A round table is by definition ‘a meeting around a table.’ During this session the entire audience will brainstorm, debate and discuss a series of relevant topics and problems.

For sponsors, the round table format is a really powerful forum to meet at least nine qualified, self-selected attendees to debate a problem they have, that you can solve.

**1-2-1 Partnering**

Top sponsors are allocated a Networking Manager. They will work with you in the run-up to the event to secure meetings and plan a schedule for you. At the event they’ll facilitate introductions and ensure that the meetings take place.

For more information about the event, please contact Philip Kwok on +44 (0) 207 092 1125 or email philip.kwok@terrapinn.com
Below is an example of some of the packages that we can offer. In order to provide maximum value to our clients we offer bespoke packages for your business needs.

Contact us today for a tailored package.

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<th>Benefit</th>
<th>Platinum</th>
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<tr>
<td>Speak on a seminar stage</td>
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<td>Lead a round table</td>
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<tr>
<td>Pre-arranged onsite meetings</td>
<td>15</td>
<td>10</td>
<td>5</td>
<td></td>
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<tr>
<td>Exhibition booth</td>
<td>36sqm</td>
<td>24sqm</td>
<td>9sqm</td>
<td>6sqm</td>
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<tr>
<td>Delegate passes</td>
<td>6</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>2</td>
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<tr>
<td>Client passes</td>
<td>15</td>
<td>10</td>
<td>5</td>
<td>5</td>
<td>2</td>
</tr>
</tbody>
</table>

To sponsor or exhibit; contact Philip Kwok on +44 (0) 207 092 1125 or email philip.kwok@terrapinn.com
Exhibiting at MetroRail will mean you can network with over 1500 rail professionals from the global rail community. They are looking to source the latest solutions and products to assess the market and evaluate how best to improve their respective lines and cities.

Exhibiting will also grant access to our networking sessions, evening entertainment and workshops.

There are different sizes and positions on the floor plan which are going quickly, call now or email to reserve your place – Philip Kwok 0207 092 1125 philip.kwok@terrapinn.com

<table>
<thead>
<tr>
<th></th>
<th>Raw Space</th>
<th>Shell Scheme</th>
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<tr>
<td>Price/ sqm</td>
<td>£499</td>
<td>£549</td>
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<td><strong>All Exhibitor packages come with:</strong></td>
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<td>2 x exhibition passes</td>
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<tr>
<td>Exhibitor level sponsor positioning across the entire event which includes:</td>
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<td>• Logo on onsite signage</td>
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<tr>
<td>• Logo in the company show guide</td>
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<tr>
<td>• Logo on event website with a link to your profile and website</td>
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</table>
Networking evening party

It’s not always about the conference sessions.

A themed evening networking drinks reception at the close of day one allow you to mingle with your peers, be entertained and continue conversations in good company.
Premium conference ticket includes access to high level strategic content on MetroRail and LightRail such as expert panels, discussions and roundtables as well as the exhibition, networking opportunities and evening drinks reception.

The earlier you book the more you save.

Please visit our website to see the latest price:
www.terrapinn.com/metrorail-2015

<table>
<thead>
<tr>
<th>Package</th>
<th>Before 30 Jan 2015</th>
<th>Before 20 Feb 2015</th>
<th>Final Price</th>
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<tr>
<td>Premium Conference Ticket</td>
<td>£2,095</td>
<td>£2,200</td>
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<td>SAVE £210</td>
<td>SAVE £105</td>
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<td>Pre-conference workshop</td>
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<td>£200</td>
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<td>Site visits</td>
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<td>Operator price</td>
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<td>50% off current price</td>
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VAT is charged at the current rate and is subject to VAT legislative changes. All bookings will be invoiced at the rate applicable when the booking is made.

BOOK NOW
www.terrapinn.com/metrorail-2015

Go to and book with a special discount code BD2015 or call +44 (0) 207 242 2324

Don't forget to enter special code BD2015 to claim the Early Bird discount.

Scan this QR pattern with the camera on your smartphone and register with a discount code BD2015 at the special offer price.
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Exhibitors

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