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MOBILITY:
THINK BIG,
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MENA TRANSPORT

CONGRESS & EXHIBITION

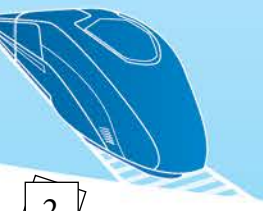
2016



25-27
APRIL 2016

DUBAI
UNITED ARAB EMIRATES

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URBAN MOBILITY: THINK BIG ACT SMART

How to **enhance** mobility while reducing congestion, accidents and pollution is a common challenge to all major cities in the world. While the world population is expected to grow to 8.3 billion by 2030, public transport will remain the backbone of multi-modal mobility services in the future. The future market will have options within multi-modal mobility.

As per UITP's **Grow with Public Transport** Strategy, almost 60% of the world's population will be living in urban areas by 2025. This implies that people will want and need to make more journeys. **Urban Mobility: Think Big Act Smart** is the slogan of 2016 MENA Transport Congress & exhibition. This slogan is selected to ensure that we liberate the cities of the future from the environmental, economic and social consequences of traffic congestion.

The congress program will attract governments, city authorities and transport professionals from different part of the world in order to share knowledge and experience. MENA Transport Congress & Exhibition & National Association of Public Transport has joint ventured to stage school transport conference together, thus enhancing the program. The public transport authorities of the region are also keen and investing in school transport operation projects like Roads and Transports Authority (RTA) who has recently established a school transport department and ventured into school transport operation aiming at providing safe and smooth transport for all students of different ages.

We are confident that the program will be interesting and fruitful to the attendees and we welcome you to visit the website www.uitp-mena.com and register your interest and keep abreast with the information.

Looking forward to meeting you in Dubai in April 2016!



**H.E. Mattar
Mohammed Al Tayer**
Director General and
Chairman of the Board of
Executive Directors of RTA



Alain Flausch
UITP Secretary General



Khalid Al Hogail
MD - CEO of Board Director,
Saudi Public Transport
Company (SAPTCO)

MIDDLE EAST AND NORTH AFRICA FUTURE PROJECTS

Historically, countries in the Middle East and North Africa (MENA) region have focused mainly on investing in infrastructure to satisfy the region's rapidly increasing demand for private vehicles. However, with the region recently going through an adverse economic environment and facing risks from regional turmoil and the volatile price of oil, financial, energy saving and environmental considerations have now become integral to the region's transport future, shifting regional government's preferences on transport modes. Not only have these nations started spending intensively on public transport over the past few years, most cities across the region are focusing on new low carbon, low cost metro, light rail and bus rapid transit modes of transport. Regional governments are now seeking these alternative forms of transport in an attempt decrease the region's long-standing reliance on private vehicles and low prices of fuel.

The MENA region, which extends from Morocco to Iran, represents a market which is home to over 300 million inhabitants. According to the World Bank, growth in the region's oil-importing countries was broadly flat in 2014, while activity in oil-exporting countries recovered slightly after contracting in 2013. However, growth is expected to pick up gradually to 3.5 % in 2017 and now national governments and local authorities in nearly all the region's countries have embarked on far-reaching structural reforms and on the building of major infrastructure projects.

This is particularly apparent in the transport sector.

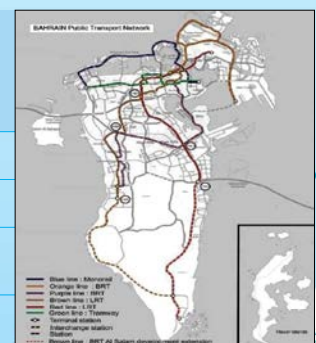
UAE



Project Name	Estimated Completion Year	Total Length of Transit Network (KM)	Transit Technologies	Estimated Investment
Metro Expansion	2030	421km - 197 Stations	LRT	TBD
Dubai Metro Red Line Expansion (Route 2020)	2020	15km - 7 stations	Driverless Metro	\$3.4bn
Abu Dhabi Metro & Tram	2017	131	LRT	\$7bn
Etihad Rail	TBD	1,200	LRT	\$11bn
Total		1,767		\$21.4bn

Bahrain

Phase	Duration Years	Total Length of Transit Network (KM)	Transit Technologies	Estimated Investment
Phase 1	2009-2016	24	LRT & Tram	
Phase 2	2016-2021	72.7	LRT, Monorail & BRT	
Phase 3	2022-2030	87	LRT, Monorail, Tram and BRT	
Total		184.2km	Total	\$8.13bn



Egypt



Project name	Subsector	Length in km	Estimated Investment
LRT Ramsis – Heliopolis & Alf Maskan	LRT	25	\$0.5bn
BRT New Cairo – Nasr City	BRT	31.8	\$0.38bn
BRT 6th October to West & Central Cairo	BRT	87	\$1bn
BRT Ring Road – Cairo Ismailia Road	BRT	42	\$0.9bn
Linking Shoubra to Nasr City	LRT	25	\$1.2bn
LRT El Khosoos Bab El Shereia through Portsaid Street	LRT	10	\$0.45bn
Total		220.8	\$4.43bn

Source: Ministry of Transport

Iran

Project name	Total Length of Transit Network (KM)	Transit Technologies	Estimated Investment
Tehran Metro Expansion – Phase II	102km – 68 Stations	LRT	\$19bn
Iran - Armenia Railway	540km (60km on Iran, 480km in Armenia)	LRT	\$2bn
Qom Monorail – Phase II	18.5km – 20 stations	Monorail	\$1.8bn
Total	184.2		\$8.13bn

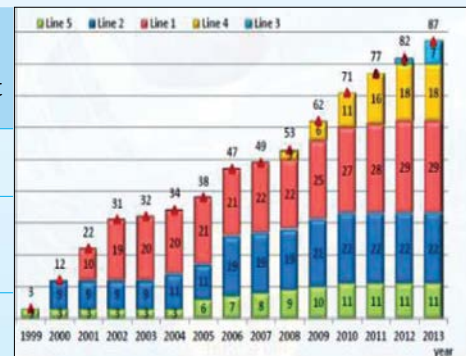


Figure 1: Expansion of railway for Tehran Metro

Kuwait



Project Name	Estimated Completion Year	Total Length of Transit Network (KM)	Transit Technologies	Estimated Investment
Kuwait Metro Rail	2020	160km – 69 stations	Driverless Metro	\$7bn
Kuwait National Rail Road System	2020	511	LRT	\$10bn
Total		671km		\$17bn

Source: Ministry of Communications



Qatar

Project Name	Estimated Completion Year	Total Length of Transit Network (KM)	Transit Technologies	Estimated Investment
Doha Metro	2019	300km – 98 Stations	LRT	\$36bn
Qatar National Rail	2026	350km	LRT	\$9.1bn
Total		650Km		\$45.1bn

Source: Qatar Rail

Saudi Arabia

Project Name	Estimated Completion Year	Total Length of Transit Network (KM)	Transit Technologies	Estimated Investment
Riyadh Metro	2018	178km – 85 Stations	LRT	\$7.9bn
Expansion of Mecca Metro	2017	180km – 88 stations	LRT	\$16.53bn
North South Railway Line		175km – 132 stations	LRT	\$8bn
Jeddah Metro	2020	108km – 46 Stations	LRT	\$9.4bn
Total		641km		\$41.83bn



Jordan

Project Name	Estimated Completion Year	Total Length of Transit Network (KM)	Transit Technologies	Estimated Investment
Aqaba – Syria Railway	2020	509	LRT	\$2.43bn
Zarqa – Iraq Railway	2020	290	LRT	\$ 0.41bn
Jordan – Saudi Railway	2020	91	LRT	\$0.12bn
Amman BRT	2017	32	BRT	\$0.23bn
Total		922		\$3.19bn

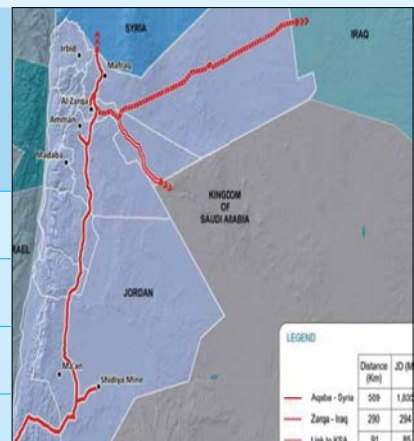


Figure 1: Jordan National Rail Network

Source: Ministry of Transport

Lebanon

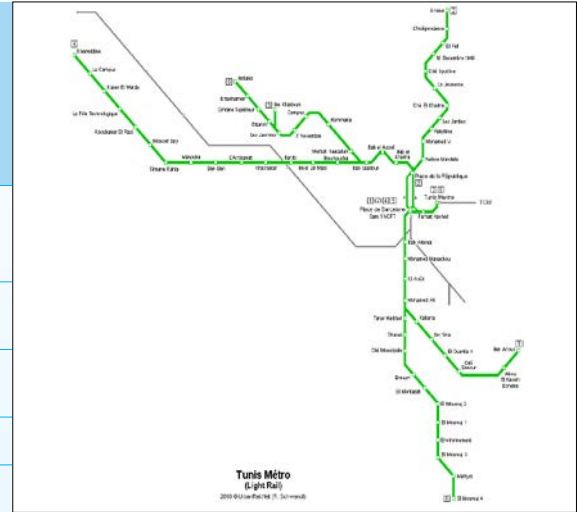
Project Name	Estimated Completion Year	Total Length of Transit Network (KM)	Transit Technologies	Estimated Investment
Beirut – Tabarja Project	2016	24	BRT	\$0.2bn
Total		24		\$0.2bn



Source: World Bank

Tunisia

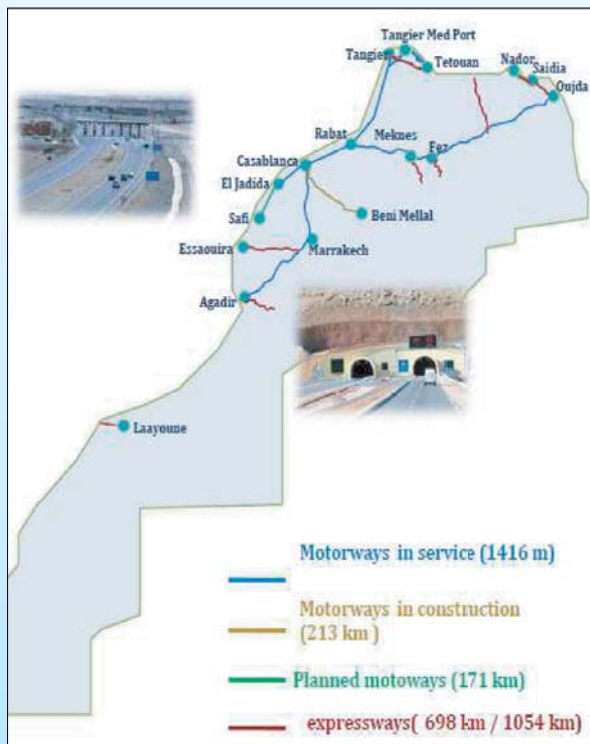
Project Name	Estimated Completion Year	Total Length of Transit Network (KM)	Transit Technologies
Tunis City Tramway expansions	2015-2017	7.7	LRT
Tunis City Light Rail	2021	85.3	LRT
Sfax Tram Extensions	2019	33.5	LRT
Sfax BRT	2029	36.4	BRT
Total		163	



Source: Ministry of Transport Tunisia

Figure 1: Jordan National Rail Network

Morocco



Project Name	Estimated Completion Year	Total Length of Transit Network (KM)	Transit Technologies
Motorways and Expressways	2015-2016	184.6	Roads and Highways
Tangier to Casablanca Railway	2018	200	
Casablanca Tramway	2018	17	Tramway
Casablanca guided modes	2022	80	BRT + Tramway
Rabat-Salé Tramway expansion	2018	2.3	Tramway
Agadir Bus	2022	16	BRT
Marrakech Bus	-	10	BRT
Total		509.9	

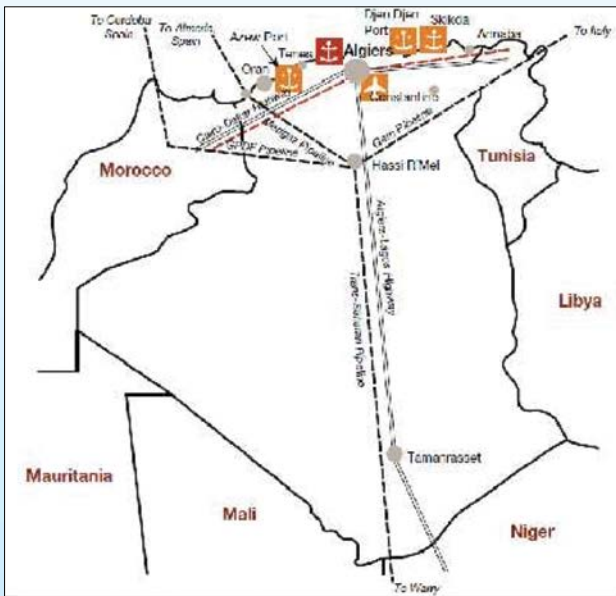
Road Network in Morocco

Source: M'dina Bus group, 2014
Casablanca Transports SA
Morocco Ministry of Equipment and Transport

Algeria



Figure 1: Major Transport Network in Algeria



Legend: bubbles represent the cities of Algeria and the size of the bubbles indicates the population; Future Airport, Future Port, Future Railway, Future Road, Future Road

Major Transport Network in Algeria

Source: Algeria Ministry of Transport, Algiers Metro Company

Project Name	Estimated Completion Year	Total Length of Transit Network (KM)	Transit Technologies
Sidi Bel Abbes-Tramway		17.8	LRT
Ouargla- Tramway		12.6	LRT
Mostaganem-Tramway		14.2	LRT
Setif- Tramway		22.4	LRT
Annaba Tramway		21.8	LRT
Constantine Tramway		13	LRT
Batna Tramway		15	LRT
Oran Tramway (extension A, B, C and D)		29.7	LRT
Bechar Tramway		13	LRT
Bejaia Tramway		9.7	LRT
Blida Tramway		11	LRT
Tlemcen Tramway		21.5	LRT
Tizi Ouzou Cableway-Section 1,2 and 3		5.5	LRT
Algiers Cableway		2.0	LRT
Constantine Cableway		6.0	LRT
Beni Saf- Section 1 and 2		7.2	LRT
Algiers Metro extensions Section 1,2 and 3	2011-2018	9.29	Metro
Algiers Metro Extension- Line 1		18	Metro
Algiers Metro extensions- other		37	Metro
Oran Metro	2014-2020	19.7	Metro
Total		306.39	



The programme of *MENA Transport Congress and Exhibition 2016* that will be defined by the Dubai 2016 Congress Programme Committee (CPC) based on the results of the present call for papers. It will be organized around the below thematic clusters:

1. PUBLIC TRANSPORT FOR FAST GROWING CITIES

The MENA region is one of the most urbanized areas in the world. Growing urbanisation will require a strong **integration between transport and land use**, and a rapid increase in mass transit supply in order to absorb the demand. Cities have multiple **modal choices** at their disposal most often proposed in a combination - conventional or automated metro, light rail or tramway, BRT, different bus categories, waterborne - but also other less conventional modes such as cable car, tram-train or monorail to meet specific needs. For cities with long-established public transport systems, rehabilitation and automation will be needed to improve operational efficiency and capacity. This session track focusses more on application of various methods in different contexts, case specific findings, use of the derived knowledge for improvement of transport systems, addressing policy issues. The following is a non-exhaustive list of potential topics:

- Transportation Data Collection and Processing Methods
- Analysis and assessment of interactions between urban land use and transport
- Transit-oriented development and impacts of transportation services
- Cultural and Social Issues in Transport
- Impact of changes in transportation levels of service on urban form
- Planning of Exceptional Events: Incidents, Evacuation, Emergency Management
- Multimodal land development impact
- assessment tools, techniques and practices
- Value capture: Links between transportation/ infrastructure investments and economic development including tools and techniques used to estimate economic impacts as well as case studies of particular projects
- Applications of Travel Behaviour Analysis and Demand Modelling Approaches
- Informal public transportation management and regulation
- Tourism and Transport

2. PUBLIC TRANSPORT GOVERNANCE AND FUNDING

Developing public transport requires funding. However, excessive dependency on public funds can thwart the growth efforts of the sector. **Alternative funding** streams and resilient funding architecture are increasingly recognised as indispensable and **partnerships with private investors** are often an option to be considered for major projects. There is a need of adequate **governance** in a clear **regulatory framework** that provides business stability, supports sustainable mobility and leaves room for commercial activities, in parallel to the traditional public transport provision. The following is a non-exhaustive list of potential topics:

- Alternate funding and financing sources
- Institutions, Governance and Capacity Building
- Concession contracts and specifying incentives, commitments and risks
- Tendering procedures
- Planning, Financing, Socio-economic Impact
- Evaluation
- Transport System Analysis and Economic Evaluation
- Economically efficient pricing in transport
- Public Private Participation in financing (PPP)

3. PUBLIC TRANSPORT QUALITY AND IMAGE

Significant qualitative improvements are necessary to make public transport more attractive and strengthen its image. Cars are integrating latest technologies to make driving easier and safer. Customers expect similar **lifestyle services** and **connectivity** from public transport vehicles and stations that they have in their own environment and living space. Such services should be built in addition to basic requirements, which include comfort, security and cleanliness. The notion of quality should also be translated as **operational excellence**, including enhanced frequency, punctuality and reliability of the service resulting from optimised network design and service performance. Likewise, **smart ticketing** and **integrated travel information** will contribute to making public transport customer/user-friendly while facilitating accessibility for all citizens. All these tools offer a huge potential for attracting new public transport customers and consequently increasing revenue. The following is a non-exhaustive list of potential topics:





- Seamless multimodal transport planning and design
- Effective design of mobility environments
- Intermodal urban transport networks
- Innovations in public transport infrastructure
- Integrated mobility solutions and new innovation and business models
- Popularizing public transport through Internet/web technologies

4. PUBLIC TRANSPORT MANAGEMENT AND EMPLOYMENT

Public transport will not be able to provide truly customer-focused services if it does not adopt modern and **business-oriented management**. Public transport companies need to recruit the appropriate skills from top management to front line staff, ensures continuous training and professionalization. Employees should feel pride in working for public transport and serving its customers, while the sector itself should pro-actively strengthen its position as a provider of **green jobs** and a contributor to **economic growth**. The following is a non-exhaustive list of potential topics:

- Drive business agility, scalability and innovation
- Business oriented management
- Training and Capacity building

5. PUBLIC TRANSPORT AND ENERGY

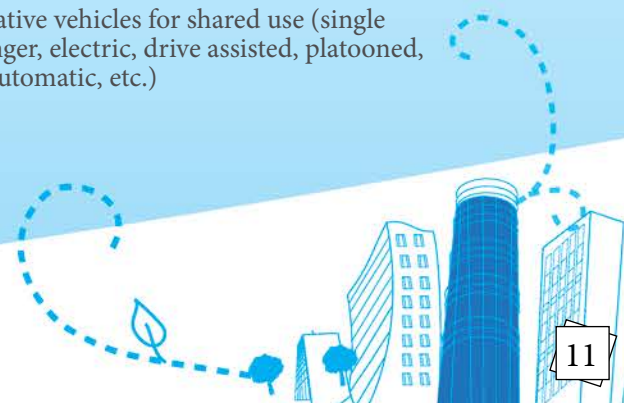
Overconsumption of energy and its impact on greenhouse gas emissions is an obvious challenge. Oil and transport are interdependent: 90% of transport fuels are oil-based and 50% of oil produced worldwide is consumed by the transport sector. Peak oil implies improving **energy efficiency**, while looking for alternative “fuels”. This is all the more necessary, as traffic congestion is worsening in most cities, increasing environmental damage at both local and global levels. Public transport and active modes (cycling and walking) are the answer to achieving sustainable urban mobility. In addition to being energy efficient and green, they use less public space and are collectively **safer and healthier** than cars. Though its contribution to overall energy consumption is very low, public transport is improving its emissions standards, increasingly adopting **clean fuels** and resorting to electricity. The following is a non-exhaustive list of potential topics:

- Transport and energy use
- Alternative fuels and public transport
- Green transport and electric bus industry development in MENA cities
- Mitigation measures to reduce greenhouse gas emissions
- The market development and promotion of electric vehicles
- Transport futures, in the context of transport’s emerging relationship with ICTs
- Technologies relating to the electric ‘plug-in’ hybrids and hydrogen fuel cell vehicles

6. PUBLIC TRANSPORT IN A NEW MOBILITY LANDSCAPE

The urban mobility landscape is changing fast and the MENA region is being progressively concerned by those changes. The automotive industry, media groups, payment service providers, Internet start-ups and a number of organisations/sectors are increasingly involved collaborating in the urban mobility field. IT and Internet-related services companies provide integrated information to travellers. They also support information exchanges between travellers through mobile applications and social media. This is pushed by a mixture of **technological** innovation (big data, geo-positioning, autonomous driving), the **sharing economy, business strategies and business model adjustments** (car industry in search of new business models, IT companies seeking to increase their margins, etc.); while sustained by governmental frameworks and **policy initiatives** (Smart Cities). The following is a non-exhaustive list of potential topics:

- Emerging mobility technologies and devices that directly facilitate public transport use
- Advanced Public Transportation Management
- Web-based public transport applications and user perspectives
- Smart management of Demand side and supply sides of Transportation
- Intelligent and Context aware Systems and services
- Electric Vehicle Transportation Systems
- Mobile Apps for transit innovation
- Innovative vehicles for shared use (single passenger, electric, drive assisted, platooned, fully automatic, etc.)

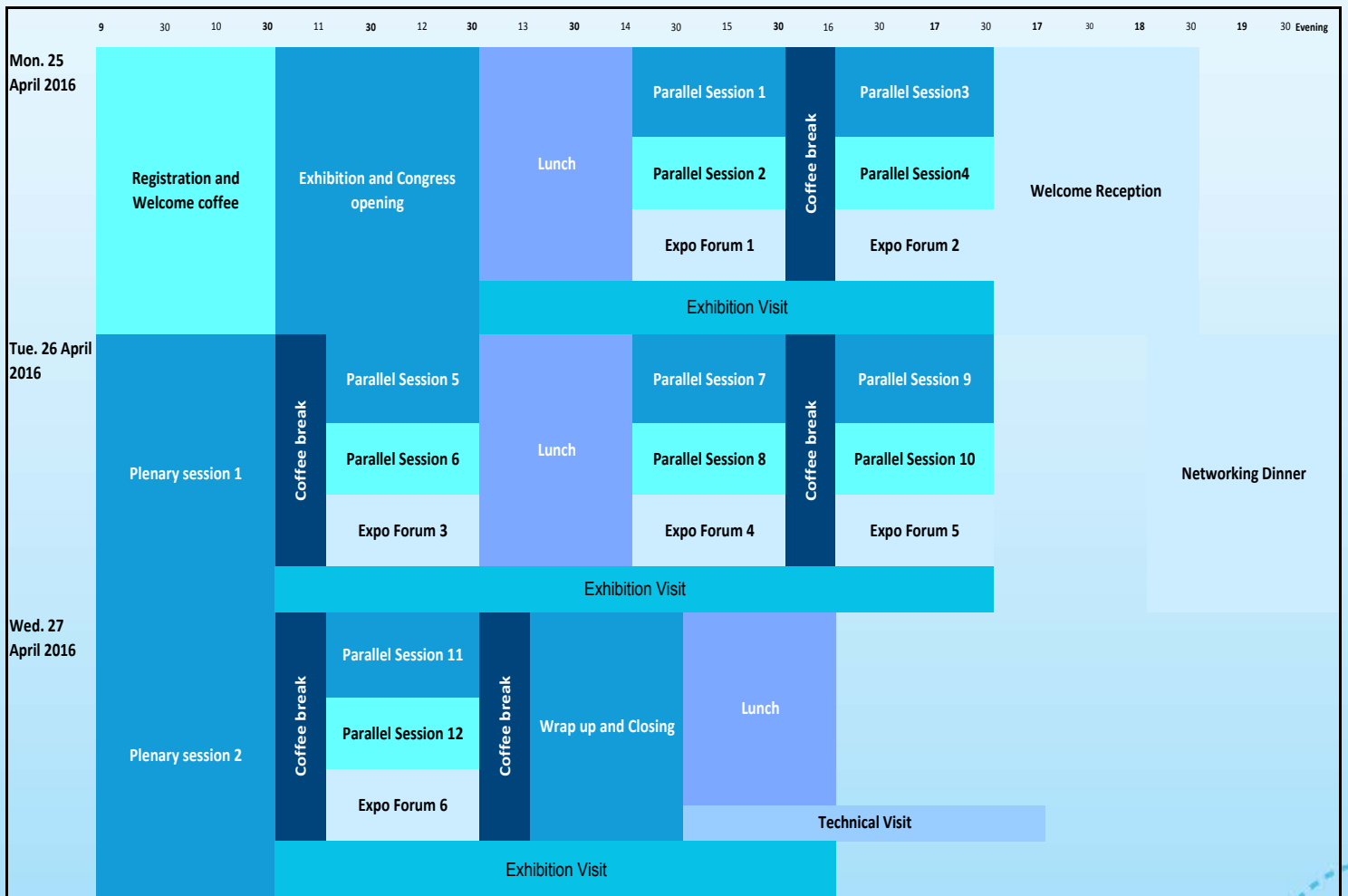


7. SCHOOL TRANSPORT

School transportation involves complex issues. Every one of us is a user, a provider, or is affected by school transportation at some time during our daily travels. All running Yellow school buses are the most visible and safest mode of school transportation and make up the largest form of public transportation in the nation. Nevertheless many more students travel to and from school by personal vehicles operated by adults or teenagers than by school bus, contributing to traffic congestion and putting school-age children at greater risk. Teenage drivers represent the highest safety risk category. Public health professionals concerned about the sedentary lifestyle of school age children are promoting travel to school by walking or bicycling to increase the levels of physical activity. Smart growth advocates encourage thoughtful school sitings to avoid urban sprawl. At the same time, the nation's school systems face challenging academic performance standards that affect where students attend schools, and systems must cope with budget shortfalls that can force reductions in school bus services. In addition, the security exposure of school buses is a primary concern for school bus operators. The following is a non-exhaustive list of potential topics:

- Regulations & Guidance
- School Bus- riding Behaviour
- Impact of Smart Technology in School buses
- Special Needs Students' Challenges

PROGRAMME AT A GLANCE



Note: Interpretation will be provided in English, Arabic & French



TECHNICAL VISITS

Dubai Tram:

Visit the tramway located in Al Sufouh, Dubai, United Arab Emirates. It runs for 14.5 kilometers along Al Sufouh Road from Dubai Marina to the Burj Al Arab and the Mall of the Emirates opened in November 2014. The first phase of the project covers 11 stations.

Tram Site Visit



Dubai Marine Transport:

Visit the state-of-the-art RTA Marine transport which serves Dubai inhabitants. RTA gives paramount consideration to the elements of installation and deployment of modern Public transport means, including marine transport which implies on various forms that aim to encourage the public on using marine transport such as Abra, the Water bus, the water taxi and Dubai Ferry.

Marine Site Visits

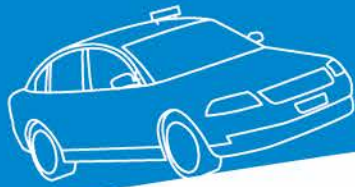


Dubai Taxi Visit:

Visit to the Dubai Taxi Operations & Maintenance centre where DTC helps reserve the rights of all parties through contracts made, and deliver top quality service at competitive rates in flexible timeline and with multiple options.

Dubai Taxi Visit





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Kuala Lumpur - Malaysia



Antti Vuorela
Head of Operational
Research Group, HSL
Helsinki Region
Transport
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EXHIBITION INFORMATION

MENA Transport Exhibition is the business and networking platform for all the public transport players. This biennial exhibition in Dubai will gather public transport industry together with authorities and operators to exchange experiences, solutions, ideas, business opportunities and get acquainted with the latest innovations in the public transport sector. This exhibition is the right place to meet with the top decisions and policies makers in the public transport sector.

UITP in partnership with RTA are offering through this exhibition an opportunity to the Middle East and North Africa public transport, school bus, road and traffic market the place where the trends, the innovations and the best practice solutions will be demonstrated, discussed and presented through the direct display of the products presented by the industry or through the presentations given by the experts in the Expo Forums.

The Expo forum is a platform built in the exhibition halls where the exhibitors can present their solutions and products development in a seminar form to the professional audience and the trade visitors of the exhibition.

On the exhibition floor, the local and international public transport industry, operators and authorities will be showcasing their products and their latest innovations over 6000 SQM floor space.

In 2014, the MENA Transport Exhibition had expanded beyond its traditional sectors and opened the door for the Taxi sector to showcase with the other public transport categories.

In this 2016 edition, a new sector has been added to the categories of the exhibition which is the school buses sector. School buses is becoming an important part of the authorities and operators services in the MENA region. Manufacturers and operators of school buses will show their products and services in the exhibition hall starting from this edition.

Given the strong synergies among these different sectors, gathering them all under one roof will bring major added value, especially for authorities and operators dealing with these various services as well as for the manufacturing and consulting companies working in these areas of business.

If you are interested in taking part of this important exhibition and would like to book your exhibition space, then please contact: Hicham.badran@uitp.org or jeanfrederic.charles@uitp.org

VENUE

Being the region's largest hosting platform, the events held at the Dubai World Trade Center (DWTC) cover a wide range of industries including technology, food & health, luxury goods, fashion & retail, construction, interior design, consumer electronics, travel & tourism, transport and education. Connect in Dubai, meet the world, accelerate trade.

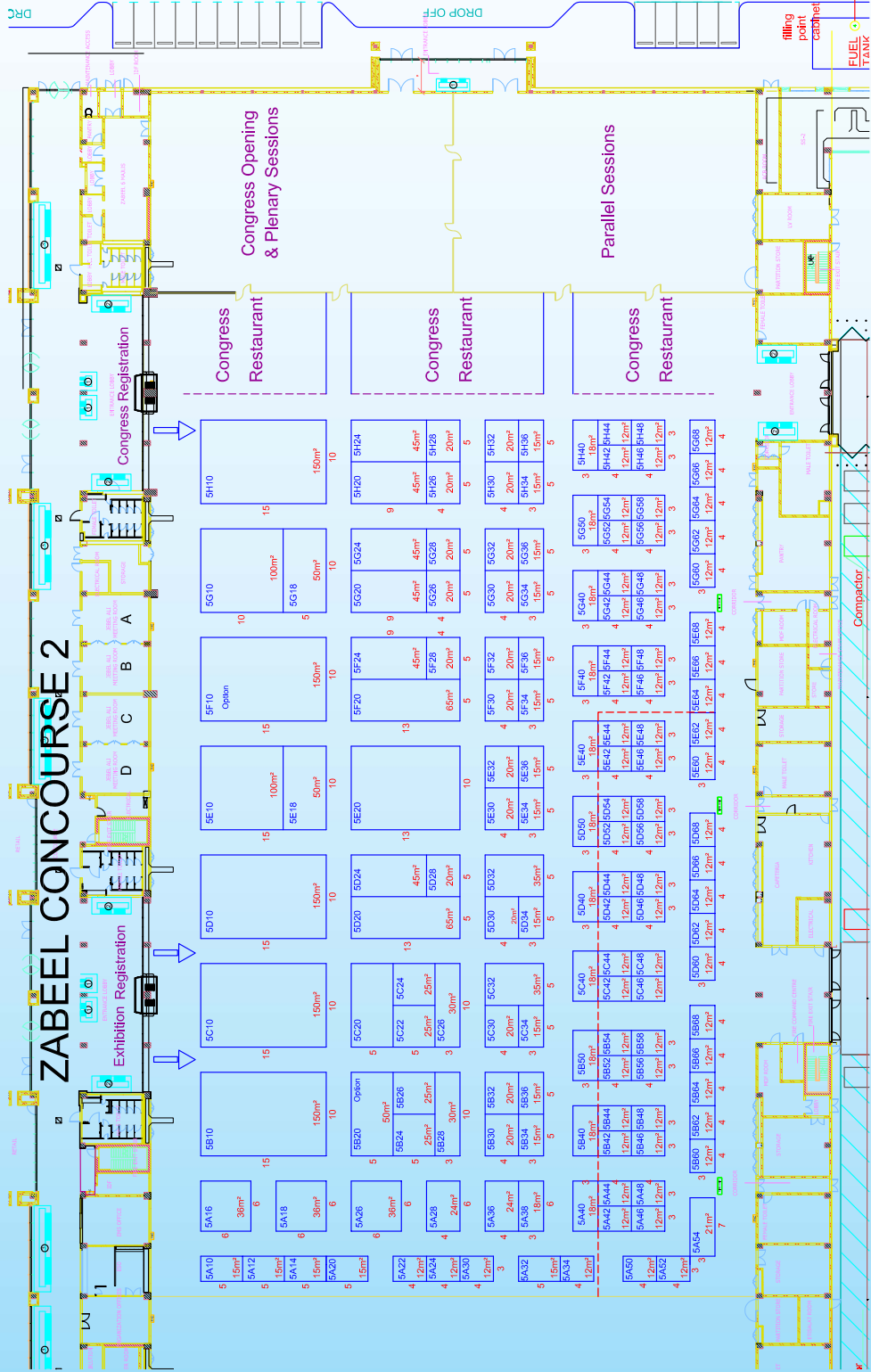


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MENA TRANSPORT CONGRESS & EXHIBITION

25 - 27 APRIL 2016 - DUBAI

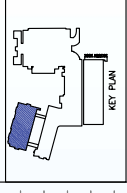
ZABEEL CONCOURSE 2



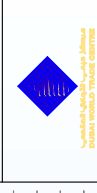
NEW EXHIBITION
HALLS DETAILS

LEGEND

- Fire Exit (Fire Hose Cabinet)
- Fire Exit & Fire Fighting Equipments (Keep Clear Zone)
- Registration Area Option 1
- Registration Area Option 2
- Registration Area Option 3
- Emergency Footway



ORGANIZERS:
UITP: The International Association of Public Transport.
 In partnership with:
RTA: Road & Transport Authority - Dubai



NAME: **DUBAI INTERNATIONAL CONVENTION & EXHIBITION CENTRE**
 SCALE: REVISION DATE: DRAWN: CHECKED:
 DATE: 15/03/16
 TITLE: NEW HALLS PLAN 2016
 DRAWING TITLE: JUNE
 REVISION: REVISION
 VERSION: 1

NO.	DATE	REVISION
1	15/03/16	ISSUE FOR COMMERCIAL



ACCOMMODATION

UITP has blocked rooms in various Hotels located within close proximity of Dubai Convention Centre. Please note that hotel accommodation is not included in registration fee.

Please note that the Deadline to Book on the negotiated rates is 24th March 2016 and Promo Code is **UITPMENA2016 BOOKING** to be booked directly with hotels through www.uitp-mena.com

HOTEL	RATES (USD)
5 Star Categories	
Nassima Royal Hotel	
Superior Single room incl of taxes & breakfast	205
Superior Double room incl of taxes & breakfast	235
Fairmont Hotel	
Deluxe Single room incl of taxes & breakfast	269
Deluxe double room room incl of taxes & breakfast	302
The H Hotel	
Deluxe Single room room incl of taxes & breakfast	250
Deluxe Double room room incl of taxes & breakfast	270
The Sheraton Grand Hotel	
Deluxe single room incl of taxes & breakfast	200
Deluxe double room incl of taxes & breakfast	245
4 Star Categories	
Novotel Hotel	
Executive single room incl of taxes & breakfast	210
Executive double room incl of taxes & breakfast	240
DWTC Hotel Apt	
Superior single room incl of taxes & breakfast	115
1 Bedroom Deluxe room incl of taxes & breakfast	130
1 Bedroom Executive room incl of taxes & breakfast	180
1 Bedroom Executive room incl of taxes & breakfast	155
2 Bedroom Deluxe room incl of taxes & breakfast	220
Rose Raya Rotana	
Single Classic room	180
Double Classic room	197
3 Star Categories	
Ibis Hotel	
Single room incl of taxes & breakfast	166
Double room incl of taxes & breakfast	195

Kindly visit website to make reservations www.uitp-mena.com





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Download the partnership brochure on www.uitp-mena.org