

19-20 APRIL 2016

PASSENGER TERMINAL AMSTERDAM AMSTERDAM, NETHERLANDS

HOST RAILWAY SUPPORTER

**FREE to attend** 

for Rail Operators, Metros & Government

IMPROVING OPERATIONS, REDUCING COSTS AND ENHANCING EXPERIENCE THROUGH TECHNOLOGY



66 SmartRail provided me with a valuable overview of the innovation challenges ahead and good opportunities to meet up with people from different parts of the industry. >>

ARJEN ZOETEMAN, SENIOR POLICY ADVISOR, DEPARTMENT OF INNOVATION & SUSTAINABLE DEVELOPMENT, PRORAIL

## 4 CONGRESSES, 1 DEFINITIVE SHOW



Hear international ERTMS best practice to address todays technical issues



SMART IT NETWORKS

Reduce cost, improve service and maintenance, and reach operational excellence with integrated IT



**SMART** 

Improve rolling stock ROI and meet customer expectations with big data analysis and design innovation



Satisfy customer expectations of on-board services, train comfort, service performance and connectivity

### KEY SPEAKERS INCLUDE:



CEO
DB Schenker Rail
Scandinavia



Bjorn Westerberg CEO, Association of Swedish Train Operating Companies



Roger van Boxtel
CEO
NS



Head of Data
Analytics, VR
Finnish Railways



Stefan Engdahl
Executive Director Market and Planning
Trafikverket



Márton Feldman Deputy CEO, Business Affairs **MÁV** 



Christian Schang
Director of Projects
SNCF

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# The European Rail Challenge

The railway industry is currently in the midst of an exciting evolution. Europe's appetite for rail is growing, however there is increasing pressure to meet customer expectations of safety, connectivity, comfort and convenience.

Within the competitive transport landscape, rail must find a way to embrace and integrate technology innovation to improve and integrate services, meet growing customer demand on performance and comfort and meet technological standards and requirements in order to remain competitive.

### **HOW SMARTRAIL CAN HELP**

SmartRail responds to our changing industry by providing a meeting place that showcases technology solutions and creative insights to drive towards the competitive rail networks of the future. The four congresses and high-level plenary summits for CEOs and CFOs attract a diverse range of stakeholders within the industry to share best practice from their area of expertise, and promote collaboration within the industry.

We look forward to having you with us again in Amsterdam for interactive knowledge sharing and intimate networking on these key issues to drive forward the future success of rail in Europe.

See you soon Tim Edwards, Event Director



# STRATEGIC EXECUTIVE SESSIONS:



The executive C-level plenary sessions and panel discussions feature thought leadership and strategic insights into the future of European rail. These sessions will present an holistic picture of the industry and future development.



- Uncover the diverse potential of data
- Cut costs and improve efficiency
- Optimise operations
- Be at the forefront of the digital revolution



- Uncover the diverse potential of data
- Cut costs and improve efficiency
- Optimise operations
- Be at the forefront of the digital revolution





- Meeting demands for future rolling stock
- Cutting costs and enhancing lifecycle
- Safety and passenger needs
- Improving maintenance and asset management



- Improve the passenger experience
- Meet customer expectations on connectivity and wifi
- Meet service objectives
- Increase competitiveness

## **66** The best place to pick up the new trends in the rail industry. **99**

PATRICK ROZIJN, ICT ARCHITECT, NS GROUP

### **WHO ATTENDS?**

### **JOB PROFILES**

- CEOs
- CIO
- Rolling Stock experts
- Asset Management experts
- Research and Development managers
- Technical Directors
- Technology Directors
- Digital project managers
- Passenger services PIS / Ticketing
- Project Managers

- Wireless Communication / Wifi Managers
- ERTMS project managers
- Telecommunication Directors
- Performance Analyst
- Fleet Managers
- IT Managers
- Technology Strategists
- Engineers
- Passenger Operation Directors
- Procurement managers

### **BUYERS**

- Railways
- Metro
- Urban railways
- Government bodies

### SELLERS

- IT and network supplier
- Turnkey suppliers
- Signalling suppliers
- Telecom vendors
- Ticketing and PIS specialists
- Rolling stock manufacturers
- Network specialists

- Investment groups
- Turnkey suppliers
- Consultants
- Component manufacturers
- Vehicle service and maintenance
- Infrastructure and component companies

### **AGENDA AT A GLANCE**

### DAY 1

### **REGISTRATION OPEN & CONGRESS NETWORKING REFRESHMENTS**

### 08:50 Keynote: Future of European Rail

### Key discussion points include:

- · Futuristic insights into rail technology
- Creating successful businesses with technology
- Building a single European railway area
- Integrating innovation into rail

#### **KEYNOTE PANEL DISCUSSION:** 09:50

Coordinating the development of a competitive European rail network



10:35 NETWORKING COFFEE BREAK







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12:20 **NETWORKING LUNCH** 



### **Plenary sessions**

### 13:50 **ERTMS Best Practice**

### **Key discussion points:**

- International case studies
- Brownfield implementation experience
- Migration and interoperability
- Testing and certification



PANEL DISCUSSION: 14:35

**Ensuring RAMS for ERTMS** components

### 13:50

### What can big data do for rail?

### **Key discussion points:**

- Proiect case studies
- Data collection and analysis
- Cost reduction
- SmartCities







14:35 PANEL DISCUSSION:

Leaveraging data to improve the European railways.

### 15:20 NETWORKING COFFEE BREAK



### **Plenary sessions**

### 16:05 **Telecommunications**

### **Key discussion points:**

- Integration and migration on legacy systems
- Compare GSM-r, 4G, LTE, IP
- Ensuring performance and safety
- Futurproofing for adaptable telecom future



### **PANEL DISCUSSION:** What is the

future for railway telecommunications

### 16:05 Innovations in rolling

### **Key discussion points:**

- Sustainable design and energy efficiency Whole system
- approach to design
- Rolling stock lifecycle
- Turnkey solutions
- Meeting passenger requirements







### PANEL DISCUSSION:

Key innovations in rolling stock design for best ROI

### 16:05

### **Optimising service and** performance with IT

### **Key discussion points:**

- Traffic management and timetabling
- Service optimisation
- Capacity
- Infrastructure maintenance
- Infrastructure asset management





PANEL DISCUSSION: Using IT to improve service performance

### 17:30 **END OF DAY 1**

### DAY 2

### **Keynote: Aligning innovation with business strategy**



### Key discussion points include:

- Creating customer-focused networks
- Finance strategy case studies
- Public / Private partnerships
- · Business and change management approaches

### **KEYNOTE PANEL DISCUSSION:**

Financing the modern European railway



10:30 NETWORKING COFFEE BREAK





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12:15 **NETWORKING LUNCH** 



### **Plenary sessions**

### **Moving forward with ERTMS** today

### **Key discussion points:**

- The future of ERTMS technology
- Technical pressure points
- Building the digital railway



### **PANEL DISCUSSION:**

What are the critical turning points in ERTMS development in 2016

### Improving performance through asset management

### **Key discussion points:**

- Diagnostic and predictive maintenance
- Lifecycle costs
- Cost reduction
- Optimising asset management





### PANEL DISCUSSION:

Managing asset strategically with smart technology

### 13:45

The connected passenger

### **Key discussion points:**

- Passenger engagement strategies
- Cross-border issues and solutions
- · Wifi and wireless technology
- Ticketing



### SMART

**PANEL DISCUSSION:** What does the passenger want from rail travel?

### 15:15 NETWORKING COFFEE BREAK



### 15:45 ROUNDTARIES

WIRELESS COMMUNICATIONS

**CYBER SECURITY** 

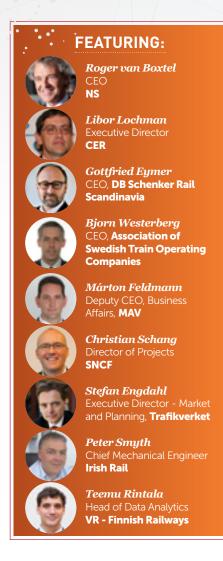
**BIG DATA** 

CONNECTED PASSENGER

ASSET MANAGEMENT

16:30 ROUNDTABLE GROUP FEEDBACK

## Learn from influential C-level executives working in European rail technology



### SPEAKERS INCLUDE:

Libor Lochman.

Roger van Boxtel,

Gottfried Eymer

CEO. DB Sch

Bjorn Westerberg,

**CEO, Association of Swedish Train Operating Compa** 

Dirk Jan Brakel Managing Director, O.J. Dahl BV

Márton Feldmann

Deputy CEO, Business Affairs, MAV

Jan Swier, Strategic Advisor for Asset Management, ProRail

Stefan Engdahl, Executive Director -Market and Planning, Trafikverket

Peter Smuth

Chief Mechanical Engineer, Irish Rail

Cormac Rabbitt

Managing Director, Metro Dublin

Wim Fabries

Director of ERTMS Programme **Dutch Ministry of Infrastructure and** 

Chris Denison

CFO and Co-Founder Formula Rail

David Clarke

Rail Technology Innovator, RTI

Sébastien Kaiser

Digital Program Director, SNCF

Enrique Ruiz

Technical and Service Manager, HIT Rail

Paul Boyle Head of ERTMS

**Virgin East Coast Trains** 

Alfonso Díez Pérez

Director of Maintenance and Operations **ADIF** 

Teemu Rintala

Head of Data Analytics

**VR - Finnish Raily** 

Brian Ellis

Principal Engineer, Control Command & Signalling, The Office of Rail Regulation

Thomas Bayrhof

Head of Automatic Train Control

Armand Toubol

Vice President, New Opera

Asahar Bahramali Project Director

Iran Islamic Rep

Vincent Weeda

Performance Analyst, ProRail

Chis Verstegen

Chief Innovation Officer, ProRail

Christian Schang

Director of Projects, SNCF

Teemu Rintala Head of Data Analytics **VR - Finnish Railway** 

Dimean Cross

Deputy Director of Operations **London Overgroun** 

Moritz Schlee

Head of RTPI on-board Information, DB

Stefano Marcoccio.

Andreas Willich

Director of Passenger Traffic, BLS

John Smith

Programe Manager - Intelligent Infrastructure & Risk Based Maintenance **Network Rail** 

Ian Wriaht

Head of Insight

Transport Focus

Tony Lacy

General Manager, **UK Transportation** 

Director - Business Development, Cyient

René Hummen

Marco Tealiabue

Sales Manager EMEA, Fluidmesh

Mats Karlsson

Head of Innovation, Icomera

Richard Knowles

Sales Director Western Europe-Rail

Principal Engineer (ERTMS), Network Rail

Janier Goikoetxea

Technical Leader of the Roll2Rail Initiative

Sergey Aslanyan

Loïc Vigouroux

Project Leader, SNCF

Jim Baker

Chris Crawford

Head of Innovation and Knowledge Management, Bo

Frank Jost Strategy Director, European Commission **DG Mov** 

Matt Miller

Transportation Industry Principal, OSISoft

Eric Louis Marie

Market Manager Railway - Connected Mobility, Huber + Suh

Arne Boläv

CEO, Prover Technology

Jay Saw

Commercial Director, Nomad Digital

René Hummen

Senior Researcher, Belden

Senior Representative

Marco Tagliabue Sales Manager EMEA, Fluidmesh

66 Very interesting mix of perspectives both from within the typical railway industry and related branches. Good mix. And I really liked the key-note, such a different perspective compared to the 'typical' rail professional! ??

ARMAN PEIGHAMBARI, CONSULTANT, SCI VERKEHR

**P5** 

### YOUR PERSONALISED SCHEDULE:

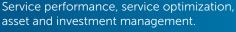


### **SCHEDULE FOR ERTMS EXPERTS:**

International case studies of ERTMS implementation, migration, interoperability, GSM-R, ETCS, safety











**P5** 

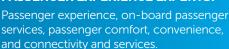


### **SCHEDULE FOR ROLLING STOCK EXPERTS:**

Rolling stock investment, management, maintenance, ROI and innovation.



**SCHEDULE FOR ON-BOARD AND PASSENGER EXPERIENCE EXPERTS:** 





SCHEDULE FOR TRAFFIC **MANAGEMENT AND END TO END PASSENGER JOURNEY EXPERTS:** 





09:00	<b>KEYNOTE PRESENTATIONS:</b>		
	Future of European Rail, Room 1		



### **KEYNOTE PANEL DISCUSSION:**

Coordinating the development of a competitive European rail network Room 1



11:15 **Choice of Workshop** 

**CASE STUDY PRESENTATIONS: ERTMS Best Practice:** 13:30

Case study presentations Room 1



PANEL DISCUSSION: Using ERTMS to improve reliability, safety and capacity Room 1

**CASE STUDY PRESENTATIONS: Telecommunications: Maintaining,** 15:45 upgrading and futureproofing your network Room 1



**PANEL DISCUSSION: What is the future for railway** telecommunications? Room 1



### DAY 2

09:00 **CASE STUDY PRESENTATIONS:** 

> Aligning innovation with business strategy Room 1



**PANEL DISCUSSION: Financing the** modern European railway Room 1



11:15 **Choice of Workshop** 

CASE STUDY AND AUDIENCE Q&A: 13:30 Moving forward with ERTMS today



15:45 **Roundtables** Room 1





16:45

## Schedule for asset management and operations optimisation experts

09:00 **KEYNOTE PRESENTATIONS:** 

Future of European Rail Room 1



09:45 **KEYNOTE PANEL DISCUSSION: Coordinating the** development of a competitive European rail network Room 1



**Choice of Workshop** 

**CASE STUDY PRESENTATIONS:** 

What can big data do for rail?







**PANEL DISCUSSION:** 

Leveraging data to improve the European railways Room 2

and asset performance Room 2







**CASE STUDY PRESENTATIONS: Optimising service** and performance with IT Room 2

**PANEL DISCUSSION:** Using IT to improve service







### DAY 2

09:00 **KEYNOTE PRESENTATIONS: Aligning** innovation with business strategy Room 1



10:00 **PANEL DISCUSSION: Financing the** modern European railway Room 1



**Choice of Workshop** 

**CASE STUDY PRESENTATIONS:** 13:30

Improving performance through rolling stock asset management Room 3





14:30 PANEL DISCUSSION:

**Managing asset** strategically with smart technology Room 3





15:45 **Roundtables** Room 1





16:45

## Schedule for telecoms and wireless experts

### DAY

16:45

**KEYNOTE PRESENTATIONS: Future of European Rail** *Room 1* 09:00

**KEYNOTE PANEL DISCUSSION: Coordinating the** 09:45 development of a competitive European rail network Room 1

**Choice of Workshop** 

13:30 **CASE STUDY PRESENTATIONS:** What can big data do for rail?









PANEL DISCUSSION: 14:30

Leveraging data to improve the European railways Room 2

telecommunications? Room 1









PANEL DISCUSSION: What is the future for railway



### DAY 2

09:00 **KEYNOTE PRESENTATIONS:** 

> Aligning innovation with business strategy Room 1



**PANEL DISCUSSION: Financing the** 10:00  ${\bf modern\ European\ railway\ } {\it Room\ 1}$ 

want from rail travel? Room 2



11:15 **Choice of Workshop** 

**CASE STUDY PRESENTATIONS:** 13:30 The connected passenger





PANEL DISCUSSION: 14:30 What does the passenger





15:45 **Roundtables** Room 1





## Schedule for rolling stock experts

09:00 KEYNOTE PRESENTAT	FION: Future of European Rail Room 1
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**KEYNOTE PANEL DISCUSSION: Coordinating the development** of a competitive European rail network Room 1



**Choice of Workshop** 

13:30 **CASE STUDY PRESENTATIONS:** What can big data do for rail?







14:30 PANEL DISCUSSION: Leveraging data to improve the European railways Room 2







**CASE STUDY PRESENTATIONS: Innovations in** rolling stock Room 3





**PANEL DISCUSSION:** Key innovations in rolling stock design for best ROI Room 3





### DAY 2

**KEYNOTE PRESENTATIONS:** Aligning innovation with business strategy Room 1



**PANEL DISCUSSION: Financing the** 10:00 modern European railway Room 1



11:15 **Choice of Workshop** 

**CASE STUDY PRESENTATIONS:** 13:30 Improving performance through rolling stock asset





management Room 3 PANEL DISCUSSION: 14:30





Managing assets strategically with smart technology Room 3







16:45

## Schedule for on-board and passenger experience experts

### DAY 1

**KEYNOTE PRESENTATION: Future of European Rail** Room 1



09:45 **KEYNOTE PANEL DISCUSSION: Coordinating the development** of a competitive European rail network Room 1



11:15 **Choice of Workshop** 

**CASE STUDY PRESENTATIONS:** 13:30 What can big data do for rail?









PANEL DISCUSSION: Leveraging data to improve the European railways Room 2







**CASE STUDY PRESENTATIONS: Innovations in** rolling stock Room 3





PANEL DISCUSSION: Key innovations in 16:45 rolling stock design for best ROI Room 3





### DAY 2

09:00 **KEYNOTE PRESENTATIONS:** 

Aligning innovation with business



10:00 **PANEL DISCUSSION: Financing the** modern European railway Room 1



11:15 **Choice of Workshop** 

**CASE STUDY PRESENTATIONS:** 13:30

The connected passenger





PANEL DISCUSSION: 14:30

What does the passenger want from rail travel? Room 2





15:45 **Roundtables** Room 1





14:30

### Schedule for traffic management and end to end passenger journey experts

### DAY 1

09:45

14:30

**KEYNOTE PRESENTATION: Future of European Rail** Room 1 09:00

of a competitive European rail network Room 1





**Choice of Workshop** 

**CASE STUDY PRESENTATIONS:** What can big data do for rail?









**PANEL DISCUSSION: Using IT to improve service** 

Leveraging data to improve the European railways Room 2









and asset performance Room 2





### DAY 2

10:00

**KEYNOTE PRESENTATIONS:** 



**PANEL DISCUSSION: Financing the** modern European railway Room 1









14:30 **PANEL DISCUSSION:** What does the passenger



SMART PASSENGER











#### 08:00 REGISTRATION OPEN & CONGRESS NETWORKING REFRESHMENTS

#### **KEYNOTE: FUTURE OF EUROPEAN RAIL** ROOM 1

The European rail transportation system is the envy of many other global regions. However, several factors such as aging infrastructure, cheap air travel and the need for seamless cross-border operations threatens the competitiveness of rail. Technology provides a wealth of opportunities for rail to achieve these goals however, the industry has often struggled to keep up with the fast paced tech evolution. This session will bring together forward thinkers, futurists and technology innovators to discuss the future of technology for the rail industry and how it can achieve the competitive and sustainable networks of the future.

Making future rail competitive and accesible Roger van Boxtel, CEO, NS

Putting innovation and technology at the heart of European railway development Chris Denison, CEO and Co-Founder, Formula Rail

Key technology investment for a competitive rail network David Clarke, Rail Technology Innovator, RTI 09:20

09:35 The future for rail technology

Chris Verstegen, Chief Innovation Officer, ProRail

09:50 **Building the single European railway area** Libor Lochman, Executive Director, CEI

**KEYNOTE PANEL DISCUSSION:** Coordinating the development of a 10:05 competitive European rail network

Libor Lochman, Executive Director, CER Chris Denison, CEO and Co-Founder, Formula Rail Gottfried Eymer, CEO, DB Schenker Rail Scandinavia

David Clarke, Rail Technology Innovator, RTI Knowledge Transfer

Roger van Boxtel, CEO. NS

10:35 NETWORKING COFFEE BREAK



### 11:20 WORKSHOPS

Workshops provide delegates with the opportunity to focus in on a topic of their choice. For a one hour period, a technical specialist will lead the discussion providing case studies and expert knowledge. In this more informal setting delegates will have the opportunity to ask questions and get feedback from their colleagues and facilitator.

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### 12:20 **NETWORKING LUNCH**



### **ERTMS BEST PRACTICE**

ERTMS presents an on going challenge for operators. This session will present case studies from operators implementing ERTMS on their systems - their issues, solutions and recommendations.

ERTMS for freight: What has Scandinavia learnt during their 13:35 technology rollout?

Gottfried Eymer, CEO, DB Schenker Rail Scandinavia

- 13:50 An update on the Dutch ERTMS implementation Wim Fabries, Director of ERTMS Programme, Dutch Ministry of Infrastructure and the Environment
- 14:05 Issues and resolutions during ERTMS implementation across Rail Freight Corridor 6 Stefano Marcoccio, ERTMS Team Leader, Rail Freight Corridor 6
- Ensuring ERTMS deployments meet budget and adds maximum value 14.20 to your railway operation Senior representative, Bombardier

14:35 Challenges for European freight operators during the migration phase of ETCS

**Thomas Bayrhof,** Head of Rolling Stock Technology - Automatic Train Control, Train Communication, Deutsche Bahn AG

14:50 PANEL DISCUSSION: Using ERTMS to improve reliability, safety and capacity

**Thomas Bayrhof,** Head of Rolling Stock Technology - Automatic Train Control, Train Communication, Deutsche Bahn AG

Wim Fabries, Director of ERTMS Programme, Dutch Ministry of Infrastructure and the Environment

Senior representative, Bombardier Senior representative, Cyient

Stefano Marcoccio, ERTMS Team Leader, Rail Freight Corridor 6

### 15:20 NETWORKING COFFEE BREAK



### TELECOMMUNICATIONS: MAINTAINING, UPGRADING AND FUTUREPROOFING YOUR NETWORK

Maintaining high performing telecommunication operations is critical to successful national and international ERTMS operations, safety, and the transmission of mission critical data. The short lifecycle of telecom systems, and the rapid evolution of communication options provide a difficult technical challenge for the railways, especially when considering cost analysis, migration projects and futurproofing. This session is for anybody looking to hear expert opinion on the state of railway telecommunications and what can to be done today to improve on asset investment and ensure a maximum ROI.

15:50 Experiences and challenges for GSM-R and ETCS in cross-border operations

> Brian Ellis, Principle Engineer - Control, Command and Signalling, Office of Rail and Road

- Upgrading telecommunications networks successfully 16:05 Alfonso Díez Pérez, Director of Maintenance and Operations, ADIF
- 16:20 Ensuring worker and passenger safety during telecommunication upgrade projects Loïc Vigouroux, Project Leader, SNCF
- 16:35 Ensuring safety and optimal performance of mission critical telecommunications

Enrique Ruiz, Technical and Service Manager, HIT Rail

16:50 **PANEL DISCUSSION: What is the future for railway** 

telecommunications?

Alfonso Díez Pérez, Director of Maintenance and Operations, ADIF Enrique Ruiz, Technical and Service Manager, HIT Rail Brian Ellis, Principle Engineer - Control, Command and Signalling, Office of Rail and Road

Loïc Vigouroux, Project Leader, SNCF

17:20 END OF DAY 1



### KEYNOTE: ALIGNING INNOVATION WITH BUSINESS STRATEGY ROOM 1

How is it possible to maintain competitiveness and profitability during a period of huge investment? In this session CFOs, Financial Directors, Strategy and Business Development Heads will discuss the current position of rail, it's attractiveness to the customer, and how innovation in business and finance is needed to enhance competitiveness, ridership and ultimately, profitability

Update: Expediting and delivering a cost effective metro network for Dublin

Cormac Rabbitt, Managing Director, Metro Dublin

09:30 The strategic vision on Swedens railways to achieve continued growth Bjorn Westerberg, CEO, Association of Swedish Train Operating Companies

09:45 Strategies for managing multi-annual contracts between States and Infrastructure managers

Frank Jost, Strategy Director, DG Move

10:00 **KEYNOTE PANEL DISCUSSION: Financing the modern** 

European railway

Frank Jost, Strategy Director, DG Move

Cormac Rabbitt, Managing Director, Metro Dublin Bjorn Westerberg, CEO, Association of Swedish Train Operating

**Companies** 

10:30 NETWORKING COFFEE BREAK



### 11:15 WORKSHOPS

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### 12:15 **NETWORKING LUNCH**



### **MOVING FORWARD WITH ERTMS TODAY**

In order to ensure fully functioning ERTMS systems throughout Europe, we need to address todays problems today. This session will look at the most pertinent turning points in 2016 for moving ERTMS forward.

- 13:30 **Opening Presentation** 
  - Paul Boyle, Head of ERTMS, Virgin East Coast Trains
- 13:45 **Building the digital railway** 
  - Nicola Furness, Principal Engineer (ERTMS), Network Rail
- 14:15 How to improve the Authorisation for Putting into Service of ERTMS enabled vehicles?
  - Ernst Kleine, EUG Lead Engineer, ERTMS User Group
- 14:30 Interoperability of trains between Iran and Turkey Ashgar Bahramali, Project Director, Iran Railways

14:45 PANEL DISCUSSION: What are the critical turning points in ERTMS development in 2016?

> Paul Boyle, Head of ERTMS, Virgin East Coast Trains Armand Toubol, Vice President, New Opera ERTMS Users Group

**Thomas Bayrhof,** Head of Rolling Stock Technology - Automatic Train Control, Train Communication, Deutsche Bahn AG

Nicola Furness, Principal Engineer (ERTMS), Network Rail Sverre Kjenne, Director of Signalling and Telecommunications, Jernbaneverket

15:15 NETWORKING COFFEE BREAK



## **15:45 ROUNDTABLES**

The roundtable sessions offer a perfect platform for interaction, debate and best practice sharing. Led by specialist facilitators, delegates will sit on tables of no more than 10 delegates and following the moderators' introductory presentation, will discuss on their tables, the challenges presented. Each table will then feedback to the whole group their conclusions.

COMMUNICATIONS:

THE CONNECTED PASSENGER

16:30 ROUNDTABLE GROUP FEEDBACK



#### 08:00 REGISTRATION OPEN & CONGRESS NETWORKING REFRESHMENTS

#### **KEYNOTE:** FUTURE OF EUROPEAN RAIL

ROOM 1

The European rail transportation system is the envy of many other global regions. However, several factors such as aging infrastructure, cheap air travel and the need for seamless cross-border operations threatens the competitiveness of rail. Technology provides a wealth of opportunities for rail to achieve these goals however, the industry has often struggled to keep up with the fast paced tech evolution. This session will bring together forward thinkers, futurists and technology innovators to discuss the future of technology for the rail industry and how it can achieve the competitive and sustainable networks of the future.

Making future rail competitive and accesible Roger van Boxtel, CEO. NS

09:05 Putting innovation and technology at the heart of European railway development Chris Denison, CEO and Co-Founder, Formula Rail

09:20 Key technology investment for a competitive rail network David Clarke, Rail Technology Innovator, RTI

09:35 The future for rail technology? Chris Verstegen, Chief Innovation Officer, ProRail 09:50 Building the single European railway area Libor Lochman, Executive Director, CER

10:05 **KEYNOTE PANEL DISCUSSION:** Coordinating the development of a competitive European rail network

Libor Lochman, Executive Director, CER Chris Denison, CEO and Co-Founder, Formula Rail Gottfried Eymer, CEO, DB Schenker Rail Scandinavia

David Clarke, Rail Technology Innovator, RTI Knowledge Transfer

Roger van Boxtel, CEO. NS

10:35 **NETWORKING COFFEE BREAK** 



#### 11:20 WORKSHOPS

Workshops provide delegates with the opportunity to focus in on a topic of their choice. For a one hour period, a technical specialist will lead the discussion providing case studies and expert knowledge. In this more informal setting delegates will have the opportunity to ask questions and get feedback from their colleagues and facilitator.



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### 12:20 **NETWORKING LUNCH**



### WHAT CAN BIG DATA DO FOR RAIL? ROOM 2

Big Data provides more possibilities than ever for integrating railroads with not only one another, but to the wider transportation industry and growing cities. This session provides an overview of the potential of Big Data to revolutionise the railways for anybody wanting to hear about how they can collect, analyse and integrate the plethora of information available to transportation. Moderator: **Jim Baker**, CEO, **Xentrans** 

13:35 How intelligent infrastructure improves rail operations for the whole value chain

John Smith, Program Manager - Intelligent Infrastructure, Network Rail

How advanced digital solutions can cut costs and improve service 16:50 Senior representative. **Bombardie** 

14:05 Digitalization Strategies for the modern Transport Administration Stefan Engdahl, Executive Director - Market and Planning, Trafikverket

14:20 Implementing and monetizing wireless internet on mass transit Sergey Aslanyan, Chairman, Maxima Telecom

14:35 Designing, deploying and managing Big Data for transport systems Senior representative, Nomad Digital

PANEL DISCUSSION: Leveraging data to improve the European railways Stefan Engdahl, Executive Director - Market and Planning, Trafikverket 14:50 John Smith, Program Manager - Intelligent Infrastructure, Network Rail Sergey Aslanyan, Chairman, Maxima Telecom Senior representative, Nomad Digital Senior representative, Huber + Suhner

15:20 **NETWORKING COFFEE BREAK** 



### OPTIMISING SERVICE AND PERFORMANCE WITH IT ROOM 2

Investments in new technology should aim to improve the performance of assets and operations to meet customer expectations, reduce lifecycle costs and ensure safety. This session will look at how IT can be used to improve service from analysis and traffic management to infrastructure maintenance and asset management. Moderator: Jim Baker, CEO, Xentrans

Risk based optimization strategies to improve performance and 15:50 cut costs

Jan Swier, Strategic Advisor for Asset Management, ProRail

16:05 Delivering operational excellence with IT Vincent Weeda, Traffic Analyst, ProRail

16:20 Smart infrastructure asset management to ensure operational performance Christian Schang, Director of Projects, SNCF

16:35 The London Overground IT stategy for increasing capcity with existing infrastructure Duncan Cross, Deputy Director of Operations, London Overground

How advanced digital solutions can cut costs and improve service 16:50 Tony Lacy, General Manager UK Transportation, Worldline

17:05 **PANEL DISCUSSION:** Using IT to improve service and asset performance

Vincent Weeda, Traffic Analyst, ProRail

Duncan Cross, Deputy Director of Operations, London Overground Christian Schang, Director of Projects, SNCF Matt Kinane, Director of Engineering, MTR Nordic

Senior representative, Bombardier



### KEYNOTE: ALIGNING INNOVATION WITH BUSINESS STRATEGY ROOM 1

How is it possible to maintain competitiveness and profitability during a period of huge investment? In this session CFOs, Financial Directors, Strategy and Business Development Heads will discuss the current position of rail, it's attractiveness to the customer, and how innovation in business and finance is needed to enhance competitiveness, ridership and ultimately, profitability.

- Update: Overcoming an economic financial crisis to create and deliver a cost effective transit network
  - Cormac Rabbitt, Managing Director, Metro Dublin
- 09.15 The strategic vision on Swedens railways to achieve continued growth Bjorn Westerberg, CEO, Association of Swedish Train Operating Companies
- 09:30 **Reserved for Lilee Systems**

- 09:45 Strategies for managing multi-annual contracts between States and Infrastructure managers
  - Frank Jost, Strategy Director, DG Move
- **KEYNOTE PANEL DISCUSSION: Financing the modern European railway** 10:00 Frank Jost, Strategy Director, DG Move

Cormac Rabbitt, Managing Director, Metro Dublin Bjorn Westerberg, CEO, Association of Swedish Train Operating Companies

10:30 NETWORKING COFFEE BREAK



#### 11:15 WORKSHOPS

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### 12:15 **NETWORKING LUNCH**



### IMPROVING PERFORMANCE THROUGH ROLLING STOCK ROOM 3 **ASSET MANAGEMENT**

Information technology has wide ranging potentials for all aspects of railroad operations. In respect to rolling stock, leveraging data for performance monitoring has powerful potential. Informed, and tailored rolling stock management strategies have the potential to improve safety, increase lifecycles and reduce costs. This session will look at emerging technologies and strategies that facilitate smart asset management programs for rolling stock. Moderator: Dirk Jan Brakel, Managing Director, O.J. Dahl BV and Stadler Rail

- 13:30 Maintenance and performance strategy at NedTrain
  - Bas Wasser, Project Manager, NedTrain
- 13:45 Increasing performance with condition based maintenance stragies and processes
  - Peter Smyth. Chief Mechanical Engineer. Irish Rail
- 14:00 IT fleet management strategies for cost reduction Senior representative, Nomad Digital
- Improving lifecycle costs of rolling stock 14:15
- Javier Goikoetxea, Technical Lead at Roll2Rail, CAF
- 14:30 Predictive analytics to improve rolling stock maintenance
  - Teemu Rintala, Head of Data Analytics, VR Finnish Railway
- 14:45 PANEL DISCUSSION: Managing assets strategically with smart technology

Peter Smyth, Chief Mechanical Engineer, Irish Rail Javier Goikoetxea, Technical Lead at Roll2Rail, CAF

Teemu Rintala, Head of Data Analytics, VR - Finnish Railways

Bas Wasser, Project Manager, NedTrain Senior representative, Nomad Digital

### THE CONNECTED PASSENGER ROOM 2

The digital revolution on the railways provides new opportunities to enhance the passenger experience to build desirable and ultimately profitable businesses. This session will look at technologies available to create a connected, seamless end-to-end journey for passengers. Moderator: Jim Baker, CEO, Xentrans

- 13:30 How in-house development for Passenger Information Services can cust costs and improve reliability
  - Moritz Schlee, Head of RTPI on-board Information, Deutsche Bahn
- 13:45 Working with multiple stakeholders to deliver successful digital projects to rail customers
  - Sébastien Kaiser, Digital Program Director, SNCF
- 14:00 IT Solutions for Passengers at MÁV-START, Ticketing and PIS Márton Feldmann, Deputy CEO, Business Affairs, MÁV
- How wifi and wireless technology can boost ridership and 14:15 competitiveness
  - lan Wright, Head of Insight, Transport Focus
- 14:30 Successfully deploying high performance connectivity to improve customer satisfaction
  - Mats Karlsson, Head of Innovation, Icomera
- 14:45 PANEL DISCUSSION: What does the passenger want from rail travel?

Márton Feldmann, Deputy CEO, Business Affairs, MÁV lan Wright, Head of Insight, Transport Focus Moritz Schlee, Head of RTPI on-board Information, Deutsche Bahn

Sébastien Kaiser, Digital Program Director, SNCF Mats Karlsson, Head of Innovation, Icomera

Senior representative, BAI Communications Senior representative, Huber + Suhner

15:15 NETWORKING COFFEE BREAK



### **15:45 ROUNDTABLES**

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COMMUNICATIONS

CYBER SECURITY:

THE CONNECTED PASSENGER

### 16:30 ROUNDTABLE GROUP FEEDBACK



#### 08:00 REGISTRATION OPEN & CONGRESS NETWORKING REFRESHMENTS

### **KEYNOTE:** FUTURE OF EUROPEAN RAIL ROOM 1

The European rail transportation system is the envy of many other global regions. However, several factors such as aging infrastructure, cheap air travel and the need for seamless cross-border operations threatens the competitiveness of rail. Technology provides a wealth of opportunities for rail to achieve these goals however, the industry has often struggled to keep up with the fast paced tech evolution. This session will bring together forward thinkers, futurists and technology innovators to discuss the future of technology for the rail industry and how it can achieve the competitive and sustainable networks of the future.

08:50 Making future rail competitive and accesible Roger van Boxtel, CEO, NS

09:05 Putting innovation and technology at the heart of European railway development

Chris Denison. CEO and Co-Founder. Formula Rail

09:20 Key technology investment for a competitive rail network David Clarke, Rail Technology Innovator, RTI

09:35 The future for rail technology?
Chris Verstegen, Chief Innovation Officer, ProRail

09:50 Building the single European railway area Libor Lochman, Executive Director, CER

10:05 **KEYNOTE PANEL DISCUSSION:** Coordinating the development of a competitive European rail network

Libor Lochman, Executive Director, CER Chris Denison, CEO and Co-Founder, Formula Rail Gottfried Eymer, CEO, DB Schenker Rail Scandinavia

**David Clarke,** Rail Technology Innovator, **RTI Knowledge Transfer Network** 

Roger van Boxtel, CEO, NS

10:35 NETWORKING COFFEE BREAK



#### 11:20 WORKSHOPS

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12:20 **NETWORKING LUNCH** 



### WHAT CAN BIG DATA DO FOR RAIL? ROOM 2

Big Data provides more possibilities than ever for integrating railroads with not only one another, but to the wider transportation industry and growing cities. This session provides an overview of the potential of Big Data to revolutionise the railways for anybody wanting to hear about how they can collect, analyse and integrate the plethora of information available to transportation. *Moderator: Jim Baker, CEO, Xentrans* 

13:35 How intelligent infrastructure improves rail operations for the whole value chain

John Smith, Program Manager - Intelligent Infrastructure, Network Rail

13:50 Available

14:05 Digitalization Strategies for the modern Transport Administration Stefan Engdahl, Executive Director - Market and Planning, Trafikverket

14:20 Implementing and monetizing wireless internet on mass transit Sergey Aslanyan, Chairman, Maxima Telecom 14:35 Designing, deploying and managing Big Data for transport systems
Senior representative. Nomad Digital

14:50 PANEL DISCUSSION: Leveraging data to improve the European railways Stefan Engdahl, Executive Director - Market and Planning, Trafikverket John Smith, Program Manager - Intelligent Infrastructure, Network Rail Sergey Aslanyan, Chairman, Maxima Telecom Senior representative, Nomad Digital

Senior representative, **Huber + Suhner** 

15:20 **NETWORKING COFFEE BREAK** 



### INNOVATIONS IN ROLLING STOCK ROOM 3

Rolling stock design is an exciting area of railway development. With an increased integration of IT and big data, while creative passenger design and cutting edge energy efficiency are at the forefront of innovation, rolling stock investment is the key to the railways of the future. This session will look at the current innovation in rolling stock and how it is revolutionising transportation. *Moderator:* **Armand Toubol,** *Vice President,* **New Opera** 

- 15:50 Reserved for IMI Precision
- 16:05 Innovation in the next generation rolling stock to meet customer needs

  Chris Crawford, Head of Innovation and Knowledge Management,

  Bombardier
- 16:20 Cutting edge interior design: Integrating IT, comfort and service into rolling stock design for satisfied customers

  Andreas Willich, Director of Passenger Traffic, BLS
- 16:35 Innovative new train design for the Dutch railways
  Dirk Jan Brakel, Managing Director, O.J. Dahl BV and Stadler Rail
- 16:50 Sustainable and innovative train design to ensure the future of freight rail
  - Armand Toubol, Vice President, New Opera
- 17:05 PANEL DISCUSSION: Key innovations in rolling stock design for best ROI Ewald Munz, Director - Business Development, Cyient

Andrea Willich, Director of Passenger Traffic, BLS Armand Toubol, Vice President, New Opera Dirk Jan Brakel, Managing Director, O.J. Dahl BV and Stadler Rail Chris Crawford, Head of Innovation and Knowledge Management, Bombardier



### **KEYNOTE: ALIGNING INNOVATION WITH BUSINESS STRATEGY** ROOM 1

How is it possible to maintain competitiveness and profitability during a period of huge investment? In this session CFOs, Financial Directors, Strategy and Business Development Heads will discuss the current position of rail, it's attractiveness to the customer, and how innovation in business and finance is needed to enhance competitiveness, ridership and ultimately, profitability.

Update: Overcoming an economic financial crisis to create and deliver a cost effective transit network

Cormac Rabbitt, Managing Director, Metro Dublin

09:30 The strategic vision on Swedens railways to achieve continued arowth

Bjorn Westerberg, CEO, Association of Swedish Train Operating **Companies** 

09.45 Strategies for managing multi-annual contracts between States and Infrastructure managers

Frank Jost, Strategy Director, DG Move

10:00 **KEYNOTE PANEL DISCUSSION: Financing the modern European railway** 

Frank Jost, Strategy Director, DG Move

Cormac Rabbitt, Managing Director, Metro Dublin

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WIRELESS COMMUNICATIONS: William A Bayne Jr CEO of Transit Wireless

CYBER SECURITY: Richard Weatherburn Global Marketing Manager for Transportation Belden

BIG DATA: **Matt Miller** Transportation Industry

THE CONNECTED PASSENGER **Nomad Digital** 

16:30 ROUNDTABLE GROUP FEEDBACK



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### 12:20 **NETWORKING LUNCH**



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### 15:20 NETWORKING COFFEE BREAK



### OPTIMISING SERVICE AND PERFORMANCE WITH IT ROOM 2

Investments in new technology should aim to improve the performance of assets and operations to meet customer expectations, reduce lifecycle costs and ensure safety. This session will look at how IT can be used to improve service from analysis and traffic management to infrastructure maintenance and asset management. *Moderator: Jim Baker, CEO, Xentrans* 

- 15:50 Risk based optimization strategies to improve performance and cut costs Jan Swier, Strategic Advisor for Asset Management, ProRail
- 16:05 Delivering operational excellence with IT Vincent Weeda, Traffic Analyst, ProRail
- 16:20 Smart infrastructure asset management to ensure operational performance Christian Schang, Director of Projects, SNCF
- 16:35 The London Overground IT strategy for increasing capacity with existing infrastructure Duncan Cross, Deputy Director of Operations, London Overground
- 16:50 Project planning and management to ensure optimal service and performance

  Matt Kinane, Director of Engineering, MTR Nordic
- 17:05 How advanced digital solutions can cut costs and improve service Senior representative, **Bombardier**
- 17:20 PANEL DISCUSSION: Using IT to improve service and asset performance Vincent Weeda, Traffic Analyst, ProRail Christian Schang, Director of Projects, SNCF Duncan Cross, Deputy Director of Operations, London Overground Matt Kinane, Director of Engineering, MTR Nordic Senior representative, Bombardier

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- 7:05 PANEL DISCUSSION: Key innovations in rolling stock design for best ROI Ewald Munz, Director Business Development, Cyient Andrea Willich, Director of Passenger Traffic, BLS Armand Toubol, Vice President, New Opera Dirk Jan Brakel, Managing Director, O.J. Dahl BV Stadler Rail Chris Crawford, Head of Innovation and Knowledge Management,

17:3 **END OF DAY 1** 



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Bjorn Westerberg, CEO, Association of Swedish Train Operating

**Companies** 

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Moritz Schlee, Head of RTPI on-board Information, Deutsche Bahn

- Working with multiple stakeholders to deliver successful digital projects to rail customers Sébastien Kaiser, Digital Program Director, SNCF
- IT Solutions for Passengers at MÁV-START, Ticketing and PIS 14:00 Márton Feldmann, Deputy CEO, Business Affairs, MÁV
- 14:15 How wifi and wireless technology can boost ridership and competitiveness

lan Wright, Head of Insight, Transport Focus

Successfully deploying high performance connectivity to improve customer satisfaction

Mats Karlsson, Head of Innovation, Icomera

PANEL DISCUSSION: What does the passenger want from rail travel? Márton Feldmann, Deputy CEO, Business Affairs, MÁV

lan Wright, Head of Insight, Transport Focus Moritz Schlee, Head of RTPI on-board Information, Deutsche Bahn

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Senior representative, Huber + Suhner Senior representative, BAI Communications

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COMMUNICATIONS:

**CYBER SECURITY** 

BIG DATA

THE CONNECTED **PASSENGER Nomad Digital** 

16:30 ROUNDTABLE GROUP FEEDBACK

66 Well organized - SmartRail offers a holistic view in current pain points and future developments of the railway industry! >>

SEBASTIAN RIEDEL, CORPORATE DEVELOPMENT, KNORR-BREMSE AG

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equipment and unrivalled performance for coverage and high-speed mobile data. JMA Wireless solutions cover macro infrastructure, outdoor and indoor distributed antenna systems and small cell solutions. JMA Wireless corporate headquarters are located in Liverpool, NY, with manufacturing, R&D, and sales operations in over 20 locations worldwide



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such as mobile carriers, public safety authorities and businesses operating in the transit system. Visit www.baicommunications.com to learn more



Icomera launched the world's first high-speed Internet solution for trains in September 2002 and is today the world's leading provider of open

Internet connectivity and application platforms for passenger transport and public safety. Our award-winning products are deployed on rail, road and sea. Today we offer a proven, robust, scalable connectivity platform which allows customized applications to run in areas such as fleet tracking, CCTV & Security, schedule adherence and onboard systems monitoring. www.icomera.com



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(2)

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DEAN BALATINAC, BUSINESS ECONOMIST, SIEMENS

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Industry supplier  Pass includes: access to all congresses, networking areas and catering	£1,595	£1,795

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