

1st-2nd December 2016
 EXPO HALL | MAKKASAN AIRPORT RAIL LINK
 BANGKOK | THAILAND

2016 HIGHLIGHTS

- The support of the State Railway of Thailand creates a unique hosting of the events at Makkasan Airport Rail Link Expo Hall from 1-2 December 2016.
- SmartRail Asia will co-locate with the recently launched Transport Infrastructure Asia expo, occupying both Expo Halls of the new state-of-the-art Airport Rail Link venue at the interchange station with Petchaburi MRT.
- SmartRail Asia 2016, co-located with Transport Infrastructure Asia 2016, is set to double in size as it attracts an Asian wide audience covering the full spectrum of rail professionals and infrastructure specialists.

INTRODUCTION

SmartRail Asia consistently attracts an audience of over 2,000 industry professionals to the exhibition and conference. The last event staged its largest ever edition to date and gathered high-level attendees from throughout Asia. In total 44 countries visited the event in Bangkok with representation of over 40 operators from the region.

Exhibits in the combined events include the full spectrum of rail and metro infrastructure and technology with last year's exhibitors and their representatives numbering 188 companies to include Bombardier, Mitsubishi, Siemens, Italian-Thai Development, Sumitomo, State Railway of Thailand, Japan Railway East and Schneider for example.



AN ASIAN MARKETPLACE

International participation at SmartRail Asia is high with 29.1% of attendees at the previous event being from overseas, Asian trade visitors were led in number by Malaysia and Singapore, followed by China, Japan, Korea, India, Hong Kong, Taiwan, Myanmar, Philippines, Indonesia, Saudi Arabia, Vietnam, Oman, Cambodia and Pakistan, Laos, Qatar, Bangladesh, Macau, Kuwait, Iran and Sri Lanka.

Thailand was ranked as the most important market in Asia by the international suppliers with 92.5% identifying it as the key market, this was followed by Malaysia with 69.75%, Singapore with 65.3%, Vietnam with 63%, Indonesia, China and India with 61.8%, the Philippines on 60% and Laos Cambodia and Myanmar on 53.7%*.

* Onsite multiple choice survey of local and international exhibiting companies.

SMARTRAIL ASIA

"Southeast Asia's largest seminar and trade show on the rail industry and technology. Its location in the centre is key to helping Thailand become the gateway of ASEAN as well as the logistics hub of the region. Several of Thailand's development projects for rail transportation will take place in the near future and related agencies are ready to give concrete support, in line with government policy".

Mr. Wuthichart Kalayanamit
 Governor, State Railway of Thailand



A BUSINESS PLATFORM

The majority of trade visitors attend the exhibition to identify new business opportunities, to meet new suppliers and to meet new clients. An impressive 35.4% of trade visitors to the SmartRail Asia 2015 were rail and metro operators and 10.1% of the buyers attending the event had budgets of over US\$75million*.

The SmartRail Asia Conference alongside the exhibition brought together decision makers to discuss strategic goals, share best practice and ensure the continued development of the Asian rail community. Key speakers sharing their success strategies at the show included the State Railway of Thailand, MRTA, Land Transport Authority of Singapore, SMRT, Prasarana Malaysia Behad, Manila Metro Rail Transit System, Ministry of Transportation and Communication of Taiwan, Malaysian Express Rail Link, Indian Ministry of Railways, Cambodia Railways, ARL, BTS and Mumbai Metro One.

* EPS audited registration report audited by Searcher Group on behalf of TCEB.

FULL INDUSTRY SUPPORT

SmartRail Asia and Transport Infrastructure Asia are fully supported by their various Ministry of Transport state agencies to include State Railway of Thailand, Office of Transport and Traffic Policy and Planning, Bangkok Metropolitan Administration, Bangkok Expressway and Metro Public Company Limited, Mass Rapid Transit Authority of Thailand, Bangkok Mass Transit System Public Company Limited, Kasetsart University Rail Engineering Center, New Rail, Excellent Center of Road and Railway Innovation, Thai Railway Engineering Association, Chulalongkorn University, King Mongkut's Institute of Technology Ladkrabang.

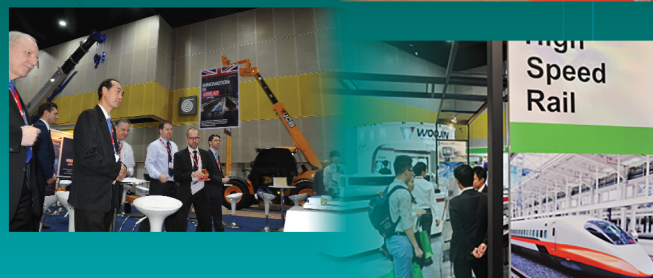
In 2015 SmartRail Asia was the winner of the ASEAN Rising Trade Show Award awarded by TCEB under the Office of the Prime Minister.



TRANSPORT INFRASTRUCTURE ASIA

TRANSPORT INFRASTRUCTURE ASIA

The co-location of Transport Infrastructure Asia alongside SmartRail Asia in 2016 is a very important development for the event this year. It will bring together the major contractors and suppliers in the region, creating a full representation of the Asian rail industry.



INFRASTRUCTURE SOLUTIONS

Transport Infrastructure Asia will be established as an integral part of the overall event in 2016 and will be co-located with SmartRail Asia to compliment the vast opportunities and industry participation in this up-stream sector of the rail industry. The previous event already attracted major infrastructure organisations to include SinoThai, Italian-Thai Development, Ch. Karnchang, Unique, ABB, Hitachi, Mitsubishi, Sumitomo, Arup and Mott MacDonald to name a few. Industry suppliers included Tadano, Tata Steel, Isuzu, Pandrol, JCB, Sany, QWQC, MaxCrane, China Railway Shanhiguan Bridge Group and Jinzhou Railway Maintenance, to name a few.

Transport Infrastructure Asia Expo and Conference will occupy Level 2 Expo Hall at Makkasan Airport Rail Link whilst SmartRail Asia will be located on Level 3. Transport Infrastructure Asia is fully supported by the state agencies, rail Associations and transport operators with additional endorsement from the Land Transport Federation of Thailand, the Thailand Electrical & Mechanical Contractors Association, the ASEAN Trucking Federation and the Professional Crane Association.



Special activities this year will include the pre-event 'VIP & Exhibitor Day' which will once again combine a technical presentation and an exclusive tour of the latest infrastructure work of the Bangkok metro for all the visiting operators, exhibitors and guest speakers, this will conclude with a VIP networking reception.

New for 2016 will be the Transport Infrastructure Asia supporting conference that will feature the region's leading experts presenting the latest developments on the regional rail projects connecting China through to Singapore and from Vietnam to Bangkok, also featured will be the Asian metro line expansion projects.

VENUE: EXPO HALL | MAKKASAN AIRPORT RAIL LINK



SmartRail Asia and Transport Infrastructure Asia are organised by Global Transport Forum (GTF) and Asian Exhibition Services (AES) Ltd. in Bangkok. GTF are one of the world's leading rail event specialists based in London with industry exhibitions and congresses throughout Europe, the US and the Middle East. AES are trade event specialists in Asia with industry leading exhibitions in various manufacturing, industrial and transport sectors.



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Packages	Bulk Space Min 36 sqm.	Raw Space Min 18 sqm.	Walk on Packages Min 9 sqm.
Early - Bird up to 1 st May	\$ 290 Per sqm.	\$ 309 Per sqm.	\$ 355 Per sqm.
Regular from 2 nd May	\$ 290 Per sqm.	\$ 340 Per sqm.	\$ 385 Per sqm.

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