



EGYPT TRANSPORT INFRASTRUCTURE SUMMIT

Under the patronage of



2-DAY SUMMIT: 27-28 JANUARY 2016 • LOGISTICS FOCUS DAY: 26 JANUARY 2016 • CAIRO, EGYPT

Integrating Egypt's transport sector to deliver a multimodal network to service the country's future mobility requirements

Hear from industry experts including:

- ▶ **Gamal Hegazy**, Chairman, **General Authority for Dry and Land Ports**
- ▶ **Eng. Sami Abo Zeid**, Chairman, **General Organisation of Physical Planning**
- ▶ **Eng. Sami Al Agamy**, Chairman, **Egyptian Railways Maintenance and Services Company**
- ▶ **Eng. Ahmed Abdel Hafiz**, Deputy Chairman, **Egyptian Company for Metro Management & Operation**
- ▶ **Dr. Mostafa Abo Hashema**, Executive Director, **Egyptian National Institute for Transportation**
- ▶ **Dr. Yehia Rushdy**, Deputy Director Planning, **Suez Canal Authority**
- ▶ **Eng. Moustafa Rashad**, Deputy Chairman, **Egyptian National Railway**
- ▶ **Rear Admiral Abdelkadir Darwish**, Chairman, **Alexandria Ports Authority**
- ▶ **Ahmed Abass**, General Manager, **Egyptian Dry and Land Ports and Logistics Centres, General Authority for Dry and Land Ports**
- ▶ **Dr. Hisham Fouad**, Team Leader, **Delegation of the European Union**
- ▶ **Azza Ghanem**, Deputy Chairman, **Transport Planning Authority**
- ▶ **Ismail Mohamed Ismail**, Head of Central Administration for Dry Ports Affairs, **General Authority for Dry and Land Ports**
- ▶ **Eng. Omar Mahmoud Abdo**, Communication & Information Technology Consultant, **Ministry of Transport, Egypt**
- ▶ **Tony Pearce**, Former Director General, **International Roads Federation**
- ▶ **Essam Selim**, Chairman, **IBIS Consulting**
- ▶ **Mahmoud Samy**, Former Chairman, **Egyptian National Railway**
- ▶ **Eng. Mohamed Salama**, Marine Engineer, **River Transport Authority**
- ▶ **Eng. Ahmed Mohsen**, **River Transport Authority**
- ▶ **Eng. Ahmed Khairy**, **River Transport Authority**
- ▶ **Eng. Mona Khafagy**, Highways and Transport Expert, **American University of Cairo**

Why you should attend?

- ▶ Meet the transportation stakeholders responsible for the planning and delivery of Egypt's transport infrastructure to understand how you can be involved in the country's future mobility projects
- ▶ Gain insights into the planned transport projects that will be delivered to Egypt in order to prepare your business development strategy and stay ahead of your competitors
- ▶ Hear local and regional perspectives on transport financing to structure more bankable investment opportunities for the private sector
- ▶ Learn about best practices from international transport experts to implement them in Egypt and produce a world-class transportation network
- ▶ Discover the strategies employed for operation and maintenance of transportation to drive down costs and increase profitability
- ▶ Understand how Egypt plans to take advantage of its geographical positioning to develop its logistics capabilities to find out how you can capitalise on the growth of this sector

Don't miss our Logistics Focus Day on 26 January 2016:

Positioning Egypt as the gateway for freight movement between Europe, Asia and Africa to establish the country as the region's foremost logistics hub.

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EGYPTIAN NATIONAL INSTITUTE FOR TRANSPORT



GENERAL AUTHORITY FOR DRY AND LAND PORTS



RIVER TRANSPORT AUTHORITY



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EVENT OVERVIEW

Dear industry colleague,

The transportation network in Egypt simply was not designed to cope with the number of passengers that are currently using its services. However, after decades of underinvestment, the government of President Sisi has made bold concrete steps to improve the sector by heavily investing in improving its infrastructure. The last 18 months has seen over \$10 billion invested in modernising and expanding the capacity of the various modes of transportation. This investment is set to continue following the pledges of investment and MOU's signed at the Egypt Economic Forum in March and the subsequent months that followed.

This investment has facilitated the launch of a number of transport related initiatives including the National Roads Project, Cairo Metro Line 4 development, expansion of Alexandria and Damietta ports, development of the river ports network and the development of the Suez Canal Zone. Apart from the movement of passengers, the government in Egypt has also sought to capitalise on the country's strategic geographic location as a gateway between Africa, Europe and Asia and has made a concerted effort to improve its transport infrastructure to facilitate the movement of freight which has traditionally been transported by Egypt's ailing road network. The freight business represents a significant opportunity for economic growth and this has to be explored more deeply. In addition, the River Nile has been under utilised as a channel for transportation of passengers and freight but there are now concrete efforts to develop capacity for river transport.

However, there still remain significant challenges for the transport authorities that need to be addressed such as developing an extensive maintenance strategy to manage assets, improving safety to minimise accidents and reducing transport related fatalities. In addition to these critical areas, authorities are also focusing on improving revenue generation and management for a self-funding transport sector and fostering a more conducive investment environment to attract local and foreign investment and ease the burden on the government budget. These issues need to be overcome before the country can truly boast a modern multimodal transport network that will further reinforce Egypt's economic recovery.

The **Egypt Transport Infrastructure Summit** taking place in Cairo from **26-28 January 2016** will provide a platform for all the major stakeholders to engage in discussions and debate in an attempt to formulate a comprehensive plan to improve mobility in Egypt.

I look forward to welcoming you to Cairo in January.

Yours faithfully,

Mohaned El Mahgoub

Conference Director – Egypt Transport Infrastructure Summit
IQPC Middle East & North Africa

Who will you meet?

- ▶ Government ministries looking to improve their country's transportation systems
- ▶ Transport operators tasked with increasing capacity and efficiency to improve their profitability
- ▶ Investors and financiers that are looking for suitable transport projects they can invest in and fund
- ▶ Consultants responsible for the project management and timely delivery of planned transportation infrastructure
- ▶ Contractors that are delivering roads, train stations, underground tunnels, air and sea ports to required specifications on time
- ▶ Suppliers that are looking to provide cost-effective equipment and materials to facilitate delivery of projects within budget



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SUMMIT DAY ONE

WEDNESDAY, 27 JANUARY 2016

8:00 Registration

9:00 **Chairman's welcome and opening remarks**

9:10 **Keynote Welcoming Address: Exploring the pivotal role of transportation as the backbone for the region's economic development**

9:20 **Panel Discussion: Assessing Egypt's transport infrastructure requirements to fulfill the country's future mobility needs and improve economic growth**

- Examining the population growth in Egypt to identify the modes of transportation that will best suit the country's citizens
- Developing freight infrastructure to position Egypt as a central hub for goods transported in and out of Africa
- Investing in mass public transportation to reduce the reliance of private vehicles

Gamal Hegazy, Chairman, **General Authority for Dry and Land Ports**

Eng. Sami Abo Zeid, Chairman, **General Organisation of Physical Planning**

10:20 **Developing a nationwide transport master plan and framework for future modernisation to enable cohesive development of Egypt's transport sector**

- Formulating a central transport planning authority to oversee infrastructure development and ensure national strategy is implemented correctly
- Encouraging closer collaboration between ministries and governorates to understand regional transport requirements
- Clearly defining the responsibilities of each transport stakeholder to improve the maintenance structure

Azza Ghanem, Deputy Chairman, **Transport Planning Authority**

11:00 Exhibition tour and networking break

11:30 **Fostering a conducive environment for development partners to encourage greater investment into Egypt's transport infrastructure**

- Drafting clearer regulations for development partner investment to attract greater funding from international governments and NGOs
- Creating a structure to ensure that risk is balanced between partners and the government
- Improving transparency and providing detailed project information to ease investment flows

Dr. Hisham Fouad, Team Leader, **Delegation of the European Union**

12:00 **Implementing the Intelligent Transport System (ITS) Framework in Cairo to reduce road congestion and minimise accidents**

- Assessing the results of Cairo's ITS pilot project to understand the challenges of implementation in Egypt
- Discussing the routes and requirements for the first phase of Egypt's ITS programme
- Understanding the impact of ITS on the safety and efficiency of Egypt's roads

Eng. Omar Mahmoud Abdo, Communication & Information Technology Consultant, **Ministry of Transport, Egypt**

12:30 **Case Study: Intelligently managing the transport requirements of one of Europe's largest cities - Insights into London's Intelligent Transport System**

London is one of the most populous countries in Europe with over 10 million citizens. Managing the mobility requirements of this city falls under the jurisdiction of Transport for London (TfL) who have to effectively manage all modes of transport. This session will discuss the implementation of their ITS strategy and will highlight the challenges faced by TfL and the best practices that were adopted to deliver the best ITS programme to your city.

13:00 **Examining the use of micro surfacing and recycling of asphalt to improve longevity of roads and reduce costs**

- Using micro surfacing to produce a hard-wearing seal on roads to minimise long-term wear and tear
- Reducing road closures by treating damaged roads with micro surfacing technologies that allow for road usage within hours of treatment
- Assessing the cost and environmental benefits of asphalt recycling to develop a nationwide strategy to minimise road costs

Dr. Mostafa Abo Hashema, Executive Director, **Egyptian National Institute for Transportation**

13:30 **Assessing the geometric design of roads in Egypt to maximise road safety and efficiency**

- Discussing the impact of geometric design on the construction and maintenance costs of roads in Egypt
- Examining how geometric road design can help improve road safety and reduce accidents and minimise fatalities
- Minimising the environmental impact of road transport by improving road efficiency

Eng. Mona Khafagy, Highways and Transport Expert, **American University of Cairo**

14:00 **Chairman's closing remarks and networking lunch**

The published programme is correct at time of printing. However, given the seniority of our speakers and the nature of their roles, speakers may subsequently substitute or remove themselves from the programme. This is always regrettable, and we will always try to replace the speaker with a speaker with equivalent insight. For the most up-to-date programme, please visit the event website.

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SUMMIT DAY TWO

THURSDAY, 28 JANUARY 2016

8:30 Registration

9:00 **Chairman's welcome and opening remarks**

9:10 **Project Focus: Exploring the mobility requirements for the Suez Canal Zone development to deliver a multimodal mode for freight transportation**

- Discussing the development of the Suez Canal to accommodate and maximise maritime traffic in Egypt
- Detailing the planned road and rail projects necessary to service increased traffic from Suez Canal expansion
- Investigating the economic benefit of improved transportation links to provide attractive investment opportunities in the Suez Canal Zone

Dr. Yehia Rushdy, Deputy Director Planning,
Suez Canal Authority

9:40 **Implementing communication based train control (CBTC) to increase capacity on the Cairo Metro**

- Discussing the advantages of CBTC to understand if it represents a cost-effective tool to increase capacity
- Assessing the plans to upgrade Cairo Metro Line 1 with CBTC capability to reduce headway and increase the number of train journeys on the line
- Investigating the current signaling systems to ensure suitability and maintain safety standards

Eng. Ahmed Abdel Hafiz, Deputy Chairman,
Egyptian Company for Metro Management & Operation

10:10 **Spotlighting Egypt's High Speed Rail project to identify the considerations for successful implementation**

- Discussing the development cost vs maintenance and safety considerations of elevated HSR tracks
- Specifying the optimum maximum speeds for HSR in Egypt to provide the best return on investment and minimise the power consumption of trains
- Detailing the project phases to understand the timescales required for project completion

Please visit the website for the latest speaker details

10:40 **Capitalising on the potential of the River Nile for the movement of passengers and freight**

- Discussing the Nile River Taxi project to understand the potential for passenger capacity development
- Assessing the development requirements for Quena, Sohag and Assuit ports to facilitate the integration with other modes of transportation
- Assessing the regulatory changes necessary to improve safety and reduce accidents on the Nile

Eng. Mohamed Salama, Marine Engineer, **River Transport Authority**

11:10 **Panel Discussion: Developing transport links to reinvigorate tourism and increase economic growth**

- Developing world-class transportation infrastructure to attract local and international tourists and drive growth in the tourism sector
- Improving road and rail transportation between Hurgada and Luxor to facilitate the ease of movement for tourists

- Developing Alexandria, Port Said and Sharm El Sheikh ports to accommodate cruise ships

Azza Ghanem, Deputy Chairman, **Transport Planning Authority**

Eng. Ahmed Abdel Hafiz, Deputy Chairman, **Egyptian Company for Metro Management & Operation**
Eng. Ahmed Mohsen, **River Transport Authority**

11:50 Networking break

12:10 **Special Focus: Creating an environmentally friendly and sustainable transportation network in Egypt to reduce pollution and increase standard of living**

- Devising a sustainability rating system to be implemented on all transportation projects to compel developers and designers to adhere to strict environmental standards
- Investing in environmentally friendly forms of transportation such as tram, monorail and river transport to reduce carbon dioxide emissions
- Eliminating taxes on environmentally friendly vehicles to encourage transport authorities and citizens to choose more green mobility options

Please visit the website for latest speaker details

12:40 **Embedding a safety culture in the transportation sector to reduce accidents and incidents**

- Adopting a regular service schedule for transportation assets to ensure worthiness and minimise accidents
- Understanding that a zero incident or accident rate is not possible and putting in place a reporting system to learn from each case and reduce the risk of reoccurrence
- Creating a 'just culture' to encourage employees to provide full details about accidents and incidents to improve overall safety

Eng. Ahmed Khairy, **River Transport Authority**

13:10 **Investing in preventative maintenance to reduce operational expenditure and increase life-cycle**

- Establishing routine maintenance as core pillar of your operational strategy to maintain network capacity and reduce asset downtime
- Utilising the appropriate materials in the development of transport infrastructure to reduce operational expenditure on maintenance during the life of the project
- Developing the skills and capabilities of maintenance personnel to minimise the need for duplication of work

Moderator: Essam Selim, Chairman, **IBIS Consulting**

Panellists:
Eng. Sami Al Agamy, Chairman, **Egyptian Railways Maintenance and Services Company**

Mahmoud Samy, Former Chairman, **Egyptian National Railway**
Eng. Moustafa Rashad, Deputy Chairman, **Egyptian National Railway**
Tony Pearce, Former Director General, **International Roads Federation**

14:10 Chairman's closing remarks and networking lunch

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LOGISTICS FOCUS DAY

TUESDAY, 26 JANUARY 2016

SUPPORTED BY: GENERAL AUTHORITY
FOR DRY AND LAND PORTS

وزارة النقل
الهيئة العامة للموانئ البرية والجافة



Egypt is uniquely placed to take advantage of its geographical location as a gateway between Europe, Africa and Asia and has a great opportunity to develop its logistics capabilities. The government has seized this opportunity vigorously; central to this development was the remarkable expansion of the Suez Canal and subsequent plans to develop the Suez Canal Zone into a logistics centre. Furthermore the development of their ports, rail and road network can only accelerate the country's ambitions to become a regional hub for international trade. The Logistics Focus Day will investigate how the country plans to increase its logistics capacity and become a major player in the global logistics market.

09:00 Registration and morning refreshments

09:30 **Opening remarks from the Chairman**

09:40 **Panel Discussion: Positioning Egypt as a global logistics centre through the development of its transport and logistics capabilities**

- Assessing the benefit of the Suez Canal Corridor to developing Egypt as a logistics hub for Africa
- Developing formal logistics centres to provide increase competitiveness and reduce the cost of freight movement
- Examining the recent investment law in Egypt to understand how this will safeguard the rights of local and international investors

Gamal Hegazy, Chairman, **General Authority for Dry and Land Ports**

Ahmed Abass, General Manager Egyptian Dry and Land Ports and Logistics Centers, **General Authority for Dry and Land Ports**

Dr. Yehia Rushdy, Deputy Director Planning, **Suez Canal Authority**

10:25 **Investing in the development of dry ports and logistics facilities for goods transportation in Egypt**

- Developing transport infrastructure to service dry ports and facilitate the efficient transport of goods
- Extending the non-road freight network to stimulate the growth of logistics sector and reduce the reliance on truck transportation
- Detailing the plans for the 10th of October Logistics Centre to understand the impact it will have on reducing truck transport in the surrounding area

Gamal Hegazy, Chairman, **General Authority for Dry and Land Ports**

11:05 Networking break

11:30 **Assessing the Egypt's port development plans to further reinforce the country's freight business**

- Identifying the strategic opportunities of each of Egypt's ports to develop them in accordance with national objectives

- Engaging specialist international port operators to improve port efficiency and stimulate international trade
 - Highlighting the development of Alexandria and Damietta ports to explore the warehousing and storage infrastructure required for successful expansion
- Please visit the website for latest speaker details

12:10 **Implementing a digital platform to ease customs clearance processing and facilitate international trade**

- Adopting a computerised customs clearance system to allow freight to move through Egypt more efficiently
- Accurately tracking freight through Egypt to avoid unnecessary delays at check points
- Assessing the economic impact of improved efficiency to understand financial return on investment

Ismail Mohamed Ismail, Head of Central Administration for Dry Ports Affairs, **General Authority for Dry and Land Ports**

12:40 **Developing air, river and rail intermodality to maximise connectivity and reduce the cost of transportation**

- Assessing the development of Egypt's ports network to understand the future requirements for air, river and rail infrastructure to capitalise on the growth potential of the country's logistics opportunity
- Standardising container shipments to allow freight to be easily transferred from various modes of transport
- Creating logistics centres within new airport developments to integrate air freight as a part of a comprehensive multimodal logistics network

Ahmed Abass, General Manager Egyptian Dry and Land Ports and Logistics Centres, **General Authority for Dry and Land Ports**

13:20 Networking lunch

15:00 **Site Visit to 10th of Ramadan Dry Port & Logistics Centre**

This is an exclusive opportunity to visit what will be one of Egypt's most advanced logistics centres and understand how your organisation will fit in to the development of the country's future logistics capabilities.

16:30 End of focus day and site visit

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IQPC has been hosting events developed for senior executives for more than 40 years. We serve businesses representing over 15 sectors at more than 1,700 conferences around the globe. Our client list includes corporations such as Alstom, IBM, Cisco, Microsoft, BAE Systems, Boeing, Weatherford International, Thales, Deutsche Bank, GE, Siemens, BASF and Dow Chemicals, just to name a select few. Senior executives travel from around the world to our events looking to garner best practices and concrete solutions to assist them in improving their organisations. IQPC provides many different platforms for you to increase your market share, stay ahead of your competition, increase awareness to your target audience and position yourself as a key supplier to the Egypt's transportation industry.

YOUR PLATFORM – GETTING YOUR MESSAGE ACROSS:

Because we know that each sponsor has a different message, business development goal and branding objectives, each sponsorship package is tailored to your corporate strategies. Though most sponsorship offers multiple levels and types of exposure, there are a few main ways for you to highlight your corporate strengths:

1 THOUGHT LEADERSHIP

As a sponsor at the **Egypt Transport Infrastructure Summit** your company will gain second-to-none exposure to senior-level decision makers at the point in time that they are seeking solutions, information and systems for improving their firm's strategies. For a select few sponsors, you can build your reputation as a market leader through subject-specific presentations, workshops and focus days. This highly selective sponsorship allows your firm to establish tremendous capability and expertise in your specialty as well as highlight successful work completed with your clients.

2 PREMIUM BRANDING

We bring together buyers and suppliers for collaboration, networking and knowledge sharing. Branding is often a major initiative for our clients who are seeking to get the message out about their offerings. Build your company's brand and visibility in front of senior decision-makers in order to get shortlisted. As a sponsor, your company branding will appear alongside the global leaders associated with best practices in this field. Our dedicated marketing team will help you achieve your promotional aims in the months leading up to the conference. IQPC leverages multiple marketing channels including online, direct mail, email, press releases, media partnerships and social media to publicise the event and increase awareness about your participation to our extensive database, as well as through our network of partners.

3 FEATURED NETWORKING EVENTS

Networking and information sharing are two major aspects of our conferences and IQPC builds in many opportunities for sponsors to benefit from meeting industry leaders. Focused and high-level, our events will provide you with the perfect environment to initiate new business relationships, identify upcoming opportunities and achieve face-to-face contact that overcrowded trade shows can not deliver. The exhibition area is designed to be the heart of the event – a place to network and share strategies with key decision makers. Sponsorship opportunities range from exhibition stands to sponsored lunches, cocktail receptions, gala dinners and a host of other branding opportunities.

Additionally IQPC offers a selection of sponsorship opportunities that enables our clients to increase their opportunity to develop new relationships during our events, including one-to-one meetings with clients to understand their challenges, requirements and opportunities.

DO YOU HAVE A PRODUCT OR SERVICE THAT OUR SENIOR DECISION-MAKERS AND INFLUENCERS NEED?

The Egypt Transport Infrastructure Summit offers you the perfect platform for you to showcase your solution to your target market and meet and network with senior-level decision makers who are leading the way in the industry

We specialise in providing business development, marketing and sales solutions that are tailored to specifically deliver on your business objectives. We pay patient attention to what our exhibition and sponsorship customers want, expect, need and value. Every sponsor wants to create customers, develop qualified sales leads, convert leads into sales and retain customers. Our tailored sponsorship packages help you to achieve these objectives.

If you would like more information on sponsorship and exhibition opportunities or to discuss which package will best help you achieve your objectives, please contact Nawaz Ali on +971 4 360 2800 or email sponsorship@iqpc.ae.



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EGYPT TRANSPORT INFRASTRUCTURE SUMMIT

2-DAY SUMMIT: 27-28 JANUARY 2016
LOGISTICS FOCUS DAY: 26 JANUARY 2016
CAIRO, EGYPT

REGISTRATION

Event Code: 24766.003

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Please photocopy for multiple bookings.

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STANDARD PACKAGE: Summit Only	US\$ 1,699

Standard Pricing - All Other Companies	Standard Price
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Team discounts available on request. Call +971 4 364 2975 for more information.

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Hotel and travel costs are not included in the registration fee. For assistance in your travel and accommodation requirements, please refer to details below:

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Please book at the earliest for your convenience.

CONFERENCE DOCUMENTATION

If you cannot make the conference, you can still access all presentations delivered throughout the conference days for just US\$450, post event. Contact us on +971 4 364 2975 for further details.

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- Payment is due in full at the time of registration and includes lunches, refreshments and detailed conference materials. Payment prior to conference is mandatory for attendance.
- Your registration will not be confirmed until payment is received and may be subject to cancellation.
- If a booking is received 10 working days before the conference a credit card number will be required to confirm your place, likewise if full payment has not been received before the conference date.
- Any respective payment charges to be borne by the payer. Please ensure that IQPC receives the full invoiced amount.

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- Discounts cannot be combined with any other offer.

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- For any cancellations received in writing not less than eight (8) days prior to the conference, you will receive a 90% credit to be used at another IQPC conference which must occur within one year from the date of issuance of such credit. An administration fee of 10% of the contract fee will be retained by IQPC for all permitted cancellations. No credit will be issued for any cancellations occurring within seven (7) days (inclusive) of the conference.
- In the event that IQPC cancels an event for any reason, you will receive a credit for 100% of the contract fee paid. You may use this credit for another IQPC event to be mutually agreed with IQPC, which must occur within one year from the date of cancellation.
- In the event that IQPC postpones an event for any reason and the delegate is unable or unwilling to attend on the rescheduled date, you will receive a credit for 100% of the contract fee paid. You may use this credit for another IQPC event to be mutually agreed with IQPC, which must occur within one year from the date of postponement.
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PROGRAMME CHANGES

- Please note that speakers and topics were confirmed at the time of publishing; however, circumstances beyond the control of the organisers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, IQPC reserves the right to alter or modify the advertised speakers and/or topics if necessary. Any substitutions or alterations will be updated on our web page as soon as possible.

YOUR DETAILS

- Please email our database manager at enquiry@iqpc.ae to inform us of any incorrect details which will be amended accordingly.



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