



SMART RAIL

YOUR INTERACTIVE CLICKABLE GUIDE

Seminar workshops and exhibition
FREE TO ATTEND
for railroad, agency and Government employees

October 29-30, 2014
Charlotte Convention Center, Charlotte, NC

SHOWCASING TECHNOLOGY TO
DRIVE RIDERSHIP AND DEVELOP
THE INTEGRATED TRANSIT
NETWORKS OF THE FUTURE

EXECUTIVE SPEAKERS INCLUDE:



Carolyn Flowers
Chief Executive Officer
Charlotte Area Transit
System (CATS)



Tom Nolan
Chairman
San Francisco Municipal
Transportation Agency
(SFMTA)



Keith T. Parker
General Manager/Chief
Executive Officer
Metropolitan Atlanta
Rapid Transit Authority
(MARTA)



Philip Washington
General Manager
Regional Transportation
District (RTD) Denver



Doug Allen
Chief Executive Officer
Virginia Railway Express



Jason Lurz
Head of Rail Operations
Maryland Transit
Administration (MTA)

EXECUTIVE STRATEGIC CONGRESS

Uncover key business case and systems best practice with over 40 end user presentations

TECHNICAL SEMINAR PROGRAM

A full programme of on floor seminars and case studies to uncover innovation and learn implementation strategies

EXCLUSIVE EXHIBITION

Featuring 40 of the most innovative industry suppliers and solutions providers, allowing for product demos and networking

“Great show with excellent speakers and session content. Not only a networking but a learning opportunity”

Donald Luey,
Foothill Transit

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THE DEFINITIVE TRANSIT TECHNOLOGY SHOW



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Book your **FREE** technical seminar pass now:
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Rail operators and government officials only eligible for free pass

ORGANISED BY:





**SMART
RAIL**

October 29-30 2014 • Charlotte, NC

“Great show with excellent speakers and session content. Not only a networking but a learning opportunity”
Donald Luey, Foothill Transit

WHO ATTENDS?

At SmartRail you will meet the full range of experts involved in the procurement, deployment and long-term operations of new technology and services. Attendees include CEO's finance officers, department heads, project managers, passenger service experts and technical specialists from:

Buyers:

- Transit Agencies
- Commuter Railroads
- Local Government Administrations
- Federal officials
- Leading associations

Sellers:

- Project Managers & Consultants
- System and network integrators
- Turnkey technology providers
- IT and network providers
- Passenger information vendors
- CCTV specialists
- Ticketing and fare collection vendors
- Asset management and maintenance companies
- OEMs and training companies



CREATING A LEARNING AND MEETING PLACE FOR THE WHOLE VALUE CHAIN

Market Review: Why SmartRail USA?

The public transportation industry continues to experience significant and continuous long-term growth across ridership and service levels. Transit systems will carry more than 10 billion passenger trips in 2014. Agencies must continue to invest and evolve to meet this increased demand and put transit at the heart of a sustainable and economically successful city.

The long-term transport reauthorization bill is still uncertain however, and passenger demands continue to rise. **To remain competitive and sustain growth, transit agencies and commuter railroads must find cost-effective solutions and exploit new technology to create an intelligent and seamless public transport network that drives ridership.**

How can evolving technology help to reduce costs and increase ridership?

SmartRail USA provides the answer for your whole project team! Created with the help of a steering committee including NYCT, MBTA, DART, BART, CCJPA, and Amtrak, the unique congress and exclusive exhibition is the definitive platform to share best practice and showcase next generation transit networks.

The executive strategic congress allows executives and budget holders to understand the ROI available, form a long-term view of transit development and drive ridership. This is supported by the **seminar program and exhibition**, providing an interactive learning environment for department heads, project managers and engineers to uncover the latest IT and network innovations, develop operational service and safety, reduce cost and engage with passengers.

INNOVATIVE FORMAT TO COVER YOUR KEY CHALLENGES



Strategic congress and plenary sessions

The strategic congress features presentations from 40+ end users providing a holistic view of key executive challenges across:

- Aligning technology and policy
- Financing and business case
- Increasing ridership
- Operational performance
- System engineering and integration



Seminar Program

The on floor seminar program focus on forward facing solutions and deployment strategies across IT networks, operations, fare collection and passenger engagement. Learn about:

- Enhancing passenger engagement
- Successful fare collection schemes
- Developing next generation networks
- Big data and asset management
- Onboard WiFi and passenger infotainment



Workshops and Report Briefings

Alongside the congress and seminar programs, SmartRail also offers interactive, intimate and in depth workshops and briefings from renowned technical experts allowing you to:

- Develop consensus and share best practice
- Get key questions answered
- Network and learn from your peers
- Uncover the latest industry developments



Exclusive exhibition

The exclusive exhibition showcases solutions, innovations and services from key leading suppliers. Walk around the show floor to:

- Meet 100's of your peers
- Uncover the latest product innovations
- Do business and expand your network
- Learn from the product demonstrations

Register for the congress now: www.SmartRailWorld.com/Congress

KEY SPEAKERS INCLUDE:



Tom Nolan,
Chairman,
**San Francisco Municipal
Transportation Agency
(SFMTA)**

Carolyn Flowers
Chief Executive Officer
**Charlotte Area Transit
System (CATS)**

Julie Austin
Executive Director
**Antelope Valley Transit
Authority**

Wendy Williams
Director of
Communications
**Antelope Valley Transit
Authority**

Adam Guglielmo
Director of Business
Development
ABB Trosos

Roger Wilson
Vice President
**Balfour Beatty Rail-
Transit**

Dan Dawson
Vice President, Marketing
& Communications
Capital Metro

Jim Allison
Planning Manager
CCJPA

Mike Haynes
Senior Project Manager
Chicago Transit Authority

Abed Abukar
Director ITS Technology
DART

Dennis Story
Senior Manager,
Communication & Control
Systems
DART

Jim Baker
CEO
Xentrans

Jim Argiropoulos
President
Lexray

Dale Storhaug,
Mass Transit Market
Manager,
Daktronics

Keith T. Parker
General Manager/Chief
Executive Officer
MARTA

Takeshi Hatada
Director
**East Japan Railway
Company**

Kathy M. Haley
President
Union Pearson Express

John Ristow,
Director of Planning and
Program Development
**Santa Clara Valley
Transportation Authority
(VTA)**

Cosimo Malesci
Vice President, Sales and
Marketing
Fluidmesh

Kevin Gillick
Executive Director
GlobalPlatform

Helena Ashberry
Chief Signalling and Train
Control Improvement
Program
GO Transit

Tim Newberry
Architect
**Honolulu Authority for
Rapid Transportation**

Alan Tilles
Narrowbanding Task
Force Chair
**Joint Council on Transit
Wireless
Communications**

Mark Musselwhite
Director, Travel Agency
and Intermodal
Distribution
Amtrak

Joseph Black
Rail Director
Lone Star Rail District

Damiya Pentecost
Mobility Manager
Long View Transit

John Polimenakos
Director of Business &
Product Development
Lufthansa Systems

Andrew Bata
Chief Officer of Strategic
Improvements and best
practices
**MTA
New York City Transit**

Phillip Washington
General Manager
RTD Denver

Dr Larry Scott
Acting President
**National Association of
Railroad Passengers
(NARP)**

Paul C Worley
Rail Division Director
**NC Department of
Transportation**

Peter Lenard,
Senior Vice President,
Rajant

Elad Harf,
Team Leader, Solutions
Architects for Utilities
and Transportation,
RAD

Donna Maurillo
Director, Communications
& Technology Transfer
**Mineta Transportation
Institute**

**Christopher Robert
Lindenau**
Director of Sales &
Marketing
**Moog Sensor and
Surveillance Systems**

Allen Miller
Systems Engineering &
Maintenance of Way
New Jersey Transit

Laurent Cremer
Executive Director
OSTP Alliance

Jose Martin
CEO
Powertrunk inc.

Bud Zaouk
Head of Transport
QinetiQ North America

Robert McCrary
PM, Connect Transit Card
PM, Connect Transit Card

Manuel Galdo
Electronics Engineer
**US Dept. of
Transportation, FRA**

Robert Mckeeman
CEO
Utility

Mohamed Bhanji
Program Director,
Alliances & Intermodal
Distribution
VIA Rail

Tim Healy
Marketing and Creative
Services Director
Sound Transit

Stephan Mehr
Director, Business
Planning
Union Pearson Express

Derrick Blount
Superintendent,
Intelligent Transportation
Systems (ITS)
**Metropolitan Transit
Authority of Harris
County**

Jason Lurz
Head of Rail Operations
MTA Maryland

Dave Gorshkov
Chairman,
Communications Sub
Committee (TSWG)
APTA

Sravan Puttagunta
CEO & Founder
Solfice

Victor Martinez
Global Business Manager
Global Business

Peter Lenard,
Senior Vice President
Business Development
Rajant

Mats Karlson,
Head of Innovation
Icomera

Bill McFarland,
Director of Technical
Services
INIT

Mats Karlson,
Head of Innovation,
Icomera

FEATURING:



Carolyn Flowers
Chief Executive
Officer
**Charlotte Area
Transit System**



Doug Allen
CEO
**Virginia Railway
Express**



Keith T. Parker
AICP, General
Manager/Chief
Executive Officer
MARTA



Phillip Washington
General Manager
RTD Denver



Tom Nolan
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Head of Rail
Operations
MTA Maryland



Kathy M. Haley
President
**Union Pearson
Express**



Julie Austin
Executive Director
**Antelope Valley
Transit Authority
(AVTA)**



Joseph Black
Rail Director
**Lone Star Rail
District**

PREVIOUS ATTENDING COMPANIES INCLUDE:

Amtrak • **NYCT** • CCJPA • **MBCR** • WMATA • **DART** • BART • **CTA** • GCRTA • **SEPTA** • MBTA • **Go Metro** • LAMTA • **Pace Suburban Bus** • St Louis Metro • **STM** • New Jersey Transit Corporation • **Montreal Urban Transit** • Toronto Transit Commission • **King County Metro** • MTA • **Valley Metro** • OCTA • **OC Transpo** • Metropolitan Transit Authority of Harris County • **San Francisco Municipal Railway** • Miami-Dade Transit Authority • **Sound Transit** • AVTA • **Union Pearson Express** • FTA • **FRA** • BNSF • **MBTA** • Foothill Transit • **Santa Clara VTA** • Via Rail • **Go Transit** • APTA • **NARP** • Long View Transit • **USDOT** • And many more...



STRATEGIC CONGRESS

29TH OCTOBER 2014

30TH OCTOBER 2014

08:00 CONGRESS REGISTRATION AND NETWORKING COFFEE IN THE VIP SECTION OF THE EXHIBITION ROOM

08:45 TECHNOLOGY AND POLICY: DEVELOPING TRANSIT NETWORKS

08:50 Case study: Future vision: What does US transportation look like in 10 years time? Carolyn Flowers, Chief Executive Officer, Charlotte Area Transit System

09:05 Case study: Providing a smart transit system for a smart city Tom Nolan, Chariman, SFMTA

09:20 Case study: Providing safe, efficient and reliable transit systems Keith T. Parker, AICP, General Manager/Chief Executive Officer MARTA

09:35 Case study: The importance of technology for transit development Kathy M. Haley, President, Union Pearson Express

09:50 Panel: The importance of transit and commuter rail development in the US Carolyn Flowers, Chief Executive Officer, Charlotte Area Transit System Keith T. Parker, AICP, General Manager/Chief Executive Officer, MARTA Kathy M. Haley, President, Union Pearson Express Stephan Mehr, Director, Business Planning, Union Pearson Express Julie Austin, Executive Director, Antelope Valley Transit Authority (AVTA) Roger Wilson, Vice President, Balfour Beatty Rail-Transit

10:35 NETWORKING COFFEE

11:15 FINANCING TRANSIT TECHNOLOGY DEVELOPMENT

11:20 Case study: Innovative financing for transit agencies through P3 projects Stephan Mehr, Director, Business Planning, Union Pearson Express

11:35 Case study: Establishing the business case: Return on investment from transit technology projects Joseph Black, Rail Director, Lone Star Rail District

11:50 Case study: PIP My Ride; The Piedmont Improvement programme: Financing projects to enhance safety and capacity Paul C Worley, Rail Division Director, NC Department of Transportation

12:05 Case Study: Assessing the business case for innovative technology Julie Austin, Executive Director, Antelope Valley Transit Authority (AVTA)

12:20 Panel: Guaranteeing that investment in transit technology generates increased ridership Abed Abukar, Director ITS Technology, DART Tim Newberry, Architect, Honolulu Authority for Rapid Transportation C Worley, Rail Division Director, NC Department of Transportation Joseph Black, Head of Rail, Lone Star Rail District

12:50 NETWORKING LUNCH

13:55 SYSTEM ENGINEERING AND FUTURE TRANSIT NETWORKS

14:00 Case study: Developing a wireless broadband network for next generation operations Jim Baker, CEO, Xentrans

14:15 Case study: Creating a strategic plan for long term investment and capacity enhancement Doug Allen, CEO, Virginia Railway Express

14:30 Case study: Creating futureproofnext generation networks today Roger Wilson, Vice President, Balfour Beatty Rail-Transit

14:45 Case study: The impact of effective systems engineering on long term performance Manuel Galdo, Electronics Engineer, U.S Department of Transportation, FRA

15:00 Panel: Deploying technology more effectively by developing system engineering Mike Haynes, Senior Project Manager, Chicago Transit Authority Jim Baker, CEO, Xentrans Manuel Galdo, Electronics Engineer, U.S Department of Transportation, FRA Allen Miller, Systems Engineering & Maintenance of Way, New Jersey Transit Roger Wilson, Vice President, Balfour Beatty Rail-Transit Abed Abukar, Director ITS Technology, DART Reserved for Fluidmesh

15:30 NETWORKING COFFEE

16:00 UPGRADING SIGNALLING AND OPERATIONAL TECHNOLOGY

16:05 Case study: Upgrading signalling technology to improve operational performance Helena Ashberry, Chief Signalling and Train Control Improvement Program, GO Transit

16:20 Case study: Developing the implementation of a cost effective, longer and useful life system Alan Tilles, Narrowbanding Task Force Chair, Joint Council on Transit Wireless Communications

16:35 Case study: Upgrading technology to develop a safe and reliable transit network Reserved for Los Angeles County Metropolitan Transportation Authority

16:50 Case study: The case for TETRA radio communications for transit agency operations Jose Martin, CEO, Powertrunk inc.

17:05 Panel: Utilising technology to improve safety and service on US transits Bud Zaouk, Head of Transport, QinetiQ North America Alan Tilles, Narrowbanding Task Force Chair, Joint Council on Transit Wireless Communications Reserved for Los Angeles County Metropolitan Transportation Authority Jose Martin, CEO, Powertrunk inc Helena Ashberry, Chief Signalling and Train Control Improvement Program, GO Transit

17:40 CONFERENCE DELEGATE NETWORKING DRINKS

20:00 DINNER WITH STRANGERS

08:00 CONGRESS REGISTRATION AND NETWORKING COFFEE IN THE VIP SECTION OF THE EXHIBITION ROOM

09:00 PUTTING THE PASSENGER AT THE HEART OF DEVELOPMENTS

09:05 Case Study: Uncovering what the passenger expects from transit service Dr. Larry Scott, Acting President, National Association of Railroad Passengers

09:20 Case study: Creating a seamless journey experience for the passenger Phillip Washington, General Manager, RTD Denver

09:35 Case study: The onboard experience: Making the passenger journey enjoyable and encouraging loyalty Donna Maurillo, Director, Communications & Technology Transfer, Mineta Transportation Institute

09:50 Case study: Defining what the passenger wants and the impact upon ridership Dan Dawson, Vice President, Marketing and Communications, Capital Metro

10:05 Panel: Meeting evolving passenger needs with technology deployments Phillip Washington, General Manager, RTD Denver Dan Dawson, Vice President, Marketing and Communications, Capital Metro Donna Maurillo, Director, Communications & Technology Transfer, Mineta Transportation Institute Damiya Pentecost, Mobility Manager, Long View Transit Larry Scott, President, National Association of Railroad Passengers Derrick Blount, Superintendent, Intelligent Transportation Systems (ITS), Metropolitan Transit Authority of Harris County John Polimenakos, Director of Business and Product Development, Lufthansa

10:40 NETWORKING COFFEE IN THE VIP SECTION OF THE EXHIBITION ROOM

11:15 SYSTEM INTEGRATION AND CONVERGENCE

11:20 Case study: Converging systems to reduce cost and improve service Dennis Story, Senior Manager, Communication and Control Systems, DART

11:35 Case study: Reducing cost through effective integration and asset management Jason Lurz, Head of Rail Operations, MTA Maryland

11:50 Case Study: Rebuilding a transit network: Rethinking integration after the storm Allen Miller, Systems Engineering & Maintenance of Way, New Jersey Transit

12:05 Case Study: Enabling greater system integration through greater bandwidth and better networks Reserved for Firetide

12:20 Panel: The business case for system integration: what impact can it have? Allen Miller, Systems Engineering & Maintenance of Way, New Jersey Transit Dennis Story, Senior Manager, Communication and Control Systems, DART Jason Lurz, Head of Rail Operations, MTA Maryland Jim Baker, CEO, Xentrans Reserved for Firetide

12:50 NETWORKING LUNCH IN THE VIP SECTION OF THE EXHIBITION ROOM

13:55 ESTABLISHING INTEROPERABILITY: A CONNECTED TRANSIT NETWORK

14:00 Case study: Developing real interoperability for transit agencies Mark Musselwhite, Director, Travel Agency and Intermodal Distribution, Amtrak

14:15 Case study: Making commuter rail key to community development Samuel E. Smith, Director, Government and Community Relations, Metra (Chicago)

14:30 Case study: Integrating transit into the community effectively Wendy Williams, Director of Communications, Antelope Valley Transit Authority

14:45 Case study: Effective development for your transit network John Ristow, Director, Planning and Program Development, Santa Clara Valley Transportation Authority, VTA

15:00 Case study: Creating smart cities with transit Kathryn Harrington, Metro Councilor, Metro (Oregon Regional Government) TBC

15:15 Panel: Utilising transit to build liveable communities Wendy Williams, Director of Communications, Antelope Valley Transit Authority Mark Musselwhite, Director, Travel Agency and Intermodal Distribution, Amtrak Jason Lurz, Head of Rail Operations, MTA Maryland Samuel E. Smith, Director, Government and Community Relations, Metra (Chicago)

15:45 ONE ON ONE MEETING TIME AND NETWORKING

16:30 END OF DAY 2

TECHNICAL SEMINAR PROGRAM

29TH OCTOBER 2014

- 08:00 **SMARTRAIL USA TECHNICAL SEMINAR SESSIONS**
- 08:15 **PASSENGER EXPERIENCE AND INCREASING RIDERSHIP**
- 09:00 **PASSENGER ENGAGEMENT: THE END TO END JOURNEY**
- Creating a customer service culture
 - How to provide better passenger information
 - Creating a seamless journey
 - Turning followers into passengers
- 09:05 **Case study: Creating better customer service at your agency**
Wendy Williams, Director of Communications, Antelope Valley Transit Authority
- 09:20 **Case study: From passenger to customer: creating a customer centric culture**
Tim Healy, Marketing and Creative Services Director, Sound Transit
- 09:35 **Case study: What information does the passenger require and how can you provide it?**
Damiya Pentecost, Mobility Manager, Long View Transit
- 09:50 **Case study: Developing an end to end PIS systems for the passenger**
Robert Mckeeman, CEO, Utility
- 10:05 **Case study: Providing effective passenger information to mass transit riders**
Dale Storhaug, Mass Transit Market Manager, Daktronics
- 10:30 **TECHNOLOGY DEMOS**
- 11:15 **THE FUTURE OF TICKETING**
- What do future ticketing systems look like?
 - What does the passenger want from ticketing?
 - Generating new services with collaboration
 - Using technology to enhance fare revenue
- 11:20 **Case study: Supporting banks and public transport authorities to generate new services**
Kevin Gilllick, Executive Director, GlobalPlatform
- 11:35 **Case study: Driving the development and adoption of innovative fare collection technologies**
Laurent Cremer, Executive Director, OSTP
- 11:50 **Case study: The next generation of smartcards and fare collection - a global view.**
Takeshi Hatada, Director, East Japan Railway Company
- 12:05 **Case study: A Case Study in Modern Fare Technologies- TriMet's implementation of a multi-media EFM system in Portland.**
Bill McFarland, Director of Technical Services, INIT
- 12:50 **TECHNOLOGY DEMOS**
- 13:55 **IMPLEMENTING NEW TICKETING SCHEMES**
- Developing smartcard schemes successfully
 - The future of contactless ticketing
 - Rolling out new ticketing schemes successfully
 - Using fare collection to increase ridership

- 14:00 **"Case study: The Transit Connect Card: Rolling out the contactless fare system across Sacramento**
Robert McCrary, PM, Connect Transit Card, SACOG
- 14:15 **Case study: Delivering a seamless and accessible interline ticketing system for the passenger**
Mohamed Bhanji, Program Director, Alliances and Intermodal Distribution, VIA Rail
- 14:30 **Case study: Managing the implementation of new ticketing schemes**
Derrick Blount, Superintendent, Intelligent Transportation Systems (ITS), Metropolitan Transit Authority of Harris County
- 15:00 **TECHNOLOGY DEMOS**
- 16:00 **PASSENGER APPLICATIONS AND ONBOARD SERVICES**
- Developing successful mobile applications to increase ridership
 - Onboard services to improve ridership
 - Applications to ensure passenger safety
 - What applications can generate ROI?
- 16:05 **Case study: Delivering successful mobile applications and payment systems for Capital Metro**
Dan Dawson, Vice President, Marketing & Communications, Capital Metro
- 16:20 **Case study: The impact of WiFi deployments on passenger numbers; what is the ROI?**
Jim Allison, Planning Manager, CCJPA
- 16:35 **Case study: Delivering onboard infotainment to the passenger successfully**
John Polimenakos, Director of Business and Product Development, Lufthansa Systems
- 16:50 **Case study: Enhancing passenger safety with CCTV**
Dave Gorshkov, Chairman, Communications Sub Committee (TSWG), APTA
- 17:05 **Case study: The benefits of thermal technology for passenger security**
Christopher Robert Lindenau, Director of Sales & Marketing, Moog Sensor and Surveillance Systems
- 19:00 **END OF DAY 1**
- 20:00 **DINNER WITH STRANGERS**
To maximise networking with senior level professionals, Global Transport Forum are organising a Dinner with Strangers evening. We will be booking group tables at Charlotte's best restaurants and delegates can sign up to a table and eat dinner with peers from across the US. For more information, email:

daniel.loosemore@globaltransportforum.com

30TH OCTOBER 2014

- 08:00 **SMARTRAIL USA TECHNICAL SEMINAR SESSIONS**
- 08:15 **ADVANCING TECHNOLOGY AND IT**
- 09:00 **THE FUTURE OF CONNECTIVITY**
- Next generation WIFI networks
 - Utilising the power of IT
 - High speed connectivity
 - Developing IT networks
- 09:05 **Case study: The Future Of Passenger Connectivity**
Mats Karlsson, Head of Innovation, Icomera
- 09:20 **Case study: Next generation of connected networks**
Senior Executive, RADWIN
- 09:35 **Case study: Developing smarter IT networks for transit to improve performance**
Adam Guglielmo, Director of Business Development, ABB Tropos
- 09:50 **Case study: Selecting the right business model to maximize ROI: Next generation high speed connectivity**
Cosimo Malesci, Vice President, Sales and Marketing, Fluidmesh
- 10:05 **Case study: Creating scalable and cost effective broadband networks**
Peter Lenard, Senior Vice President, Business Development, Rajant
- 10:05 **Case study: The advantages of mesh networks for transit agencies**
Senior Executive, Firetide
- 10:40 **TECHNOLOGY DEMOS**
- 11:15 **TECHNOLOGY TO ENHANCE OPERATIONS**
- Innovations to improve safety
 - Technology to enhance maintenance
 - Utilising tools to ensure safe and reliable operations
 - Creating reliability through technology
- 11:20 **Case study: How can technology be deployed to enhance operational security?**
Jim Argiropoulos, President, Lexray
- 11:35 **Case study: Effective train location tracking underground**
Robert Mckeeman, CEO, Utility
- 11:50 **Case study: Using IRIS to enhance maintenance strategies**
Bud Zaouk, Head of Transport, QinetiQ North America
- 12:05 **Case study: Ensuring a secure network for operations and communications**
Elad Harf, Team Leader, Solutions Architects for Utilities and Transportation, RAD

- 12:20 **Case study: Using technology to reduce operational cost**
Sravan Puttagunta, CEO&Founder, Solstice
- 12:50 **TECHNOLOGY DEMOS**
- 13:55 **UTILISING DATA AND SOFTWARE**
- Making big data an asset
 - The future of asset management for transits
 - Creating a more integrated service
 - What does big data mean for your agency?
- 14:00 **Case study: Data management; from silos to integration**
Jim Argiropoulos, President, Lexray
- 14:15 **Case study: Using data to reduce costs and improve service.**
Bud Zaouk, Head of Transport, QinetiQ North America
- 14:30 **Case study: Reducing the total cost of ownership through asset management**
Victor Martinez, Global Business Manager, SKF
- 14:45 **TRAINING AND REGULATION SEMINARS**
- Ensuring staff training and empowerment
 - Meeting evolving regulations to ensure safety
 - Creating a culture of empowerment
 - Enhancing customer service at your agency
- 14:45 **Workshop: Transportation Learning Center**
Speaker TBC
- 16:00 **END OF DAY 2**

“A one of a kind event with the actual implementers in the room presenting”

James Allison, CCJPA



SPONSOR AND EXHIBITOR HIGHLIGHTS

Lead Sponsor



PowerTrunk Inc. is the subsidiary of Teltronic® S.A.U. responsible for business development, distribution and customer support for Teltronic land mobile radio projects in North America. The company is headquartered in New York City. With over 35 years' experience designing, manufacturing, implementing and supporting digital and analog land mobile radio turnkey projects, Teltronic S.A.U. has more than 300 systems installed in 50 countries. Teltronic's LMR solutions are widely deployed in the public safety, oil and gas, transportation, and utilities industries. We own 100% of our LMR technology which includes conventional and trunked infrastructure systems, mobiles, hand portables and dispatching consoles. The company manufactures TETRA, P25 and LTE solutions. Headquartered in Spain, Teltronic S.A.U. is one of the fastest-growing TETRA solutions providers today, with a direct commercial presence in over 25 countries throughout Europe, Asia, the Pacific Rim, the Middle East, Latin America and the United States.

Workshop Sponsor



FireTide is an industry leader in wireless infrastructure, offering high-performance private wireless broadband networks that meet the stringent demands of mobility and public safety solutions for high definition video, voice and data applications. Based on many successful installations in major metros from San Francisco to Seoul and years of technology innovation, FireTide Mobility solutions are the wireless standard for fast-moving trains, subways, buses and public safety vehicles that require high speed data communications.

At the core of every FireTide network is our patented FireTide AutoMesh platform. This technology makes high speed, low latency, and incredibly reliable mobile wireless networks possible in environments that would otherwise be too demanding for most wireless networking technologies. Founded in 2003, FireTide has an installed base of 10,000 customers in over 40 countries, who have chosen our technology because of our unique ability to create outdoor wireless networks with the performance, reliability, and resilience of wired networks.

Click here for more details on FireTide Mobility solutions: www.firetide.com

Networking Sponsor



Icomera launched the world's first high-speed Internet solution for trains in September 2002 and is today the world's leading provider of open Internet connectivity and application platforms for passenger transport and public safety. Our award-winning products are deployed on rail, road and sea, serving more than 1 million Wi-Fi users every week in over 26 countries and providing high-speed access for fleet tracking and mission-critical on-board systems.

Transport solutions of the future will require more than connectivity – passengers need to be entertained, the vehicles need to be monitored and the staff need to be kept informed. Together with our application partners Icomera is already meeting these and other needs through the deployment of complete transportation communication solutions.



Associate Sponsor



Aporta Digital provides a mobile on-board infotainment system for trains and buses. Aporta Digital's "All in One" innovative concept puts together both an effective Passenger Information system (P.I.S) and a great on-board entertainment system. Passengers of trains and buses can access in offline mode a rich variety of entertainment content (movies, documentaries, sport clips, gossip clips, news) as well as real-time information on their travel by using their own device (smart-phone, tablet, laptop). Bring your own device (BYOD) technology is now accessible for trains and buses thanks to Aporta Digital. We strive toward the future every day, seeking for new ideas and technology to transform the on-board entertainment experience into something not just satisfactory, but great for train and bus passengers! We are based in Copenhagen. Come to visit us!

Associate Sponsor



Balfour Beatty Infrastructure, Inc. constructs and maintains commuter rail, light rail, rail civils, highways, bridges over land and water, tunnels, wastewater and potable water treatment plants, and excels at large, complex projects delivered under traditional design-bid-build models as well as design-build, alternative delivery (P3), and CM/GC. The company's services include industry-leading design, engineering, construction and maintenance for rail transit authorities, Class 1 and regional/short line freight, industrial railroads and ports, offered through the company's Balfour Beatty Rail division.

Balfour Beatty Infrastructure, Inc. is part of Balfour Beatty plc, a global infrastructure services business operating in more than 80 countries, with a worldwide commitment to providing assets that help societies function, develop, and thrive. To learn more about the company, visit www.bbii.us.com.

Associate Sponsor



Enterprising and Engaging Hospitality Solutions

Lufthansa Systems provides consulting and IT services for selected industries and has a leading position in the global aviation industry. The wholly-owned subsidiary of the Lufthansa Group employs about 2,800 people and has offices in Germany and 16 other countries. The company currently caters to more than 300 airlines and 150 customers from other industries.

Based on years of experience, Lufthansa Systems has enhanced its' product portfolio for the cruise and hospitality segment to a global solution across ocean and river cruise lines, hotels and transportation companies.

Velimo, Lufthansa Systems' first and fully integrated platform for the hospitality industry is connecting sophisticated infotainment with comprehensive service functionalities and Business Intelligence.

Velocity, lithe and mobility – Velimo delivers big across the most important areas of your passengers' experience – connectivity and mobility, access to their favorite news, play games, listen to music, watch movies or check their trip maps using personal devices including laptops, tablets or smartphones. This provides passengers with a truly unique travel experience.

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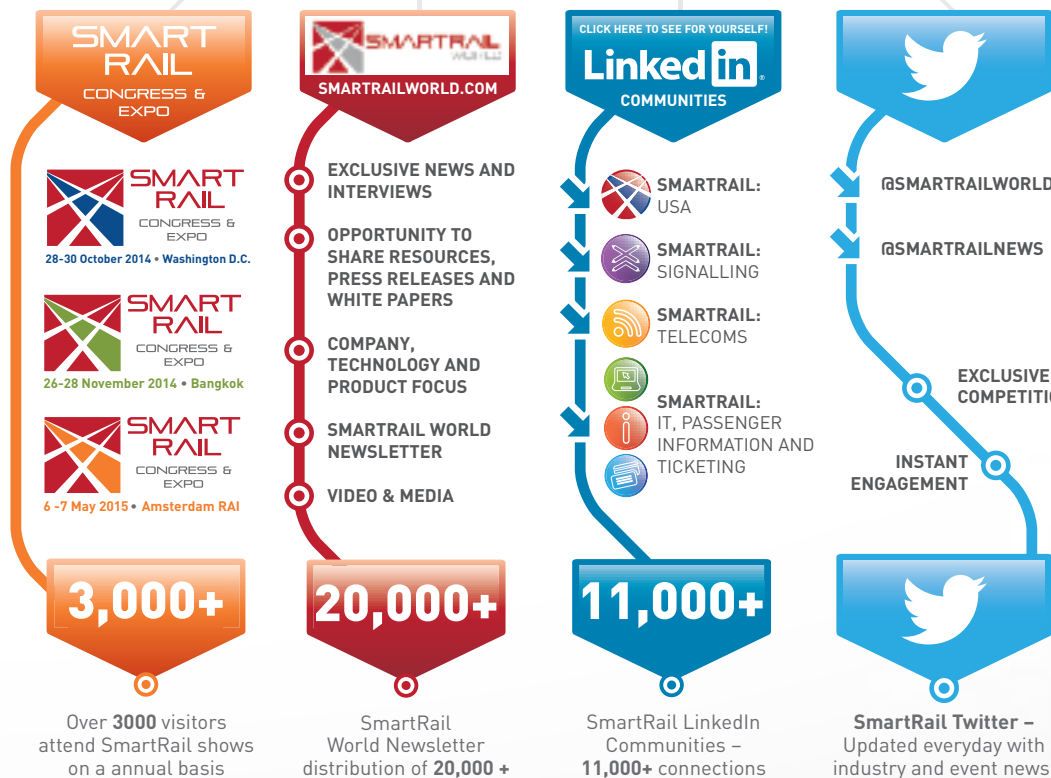
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